

ASLA COLORADO CHAPTER **2010 PROFESSIONAL DESIGN AWARDS PROGRAM**

Please find enclosed your registration guidelines for the ASLA Colorado's 2010 Professional Design Awards Program. **There are some updates and new opportunities in this year's categories so please read through the entire document.** In order to encourage and recognize excellence in landscape architecture and to promote to the public the variety, scope and value of landscape architectural services, ASLA Colorado hereby invites your participation in the 2010 Professional Design Awards Program.

The primary purpose of the Professional Design Awards Program is to recognize Colorado and Wyoming Licensed Landscape Architecture professionals in their pursuit to lead, educate and participate in careful stewardship, wise planning and artful design of our cultural and natural environment.

Continuing this year, **three new categories have been added to broaden our promotion of professionally designed landscapes** in Colorado and Wyoming. The first new category is an additional construction budget for our Residential Design Category. We now have residential design categories with construction budgets under \$100,000 and over \$100,000. The second category added is an award submitted by a Landscape Contractor. There are two awards available for Contractors in Colorado or Wyoming: Construction Project and/or Maintenance of a built project. This is an important recognition because we depend on the contractors to build and maintain our work over the years to keep our designs looking great! The third new category is the inclusion of a rotating category. This award was first featured in 2009 and will again feature Ballfield Design for 2010, the next two years this award will be for environmental/reclamation projects and the following two years it will be for residential community design. The intent is to recognize one category for two consecutive years, if a project is not ready, perhaps it may be eligible the following year without having to wait a period of 3 years for the category to be active again.

Another new addition to the 2010 Awards program is ASLA Colorado's partnership with Colorado Homes and Lifestyles Magazine. CH&L will have exclusive rights to the publication of our 2010 Awards in a special online feature that will be posted at coloradohomesmag.com. We plan to continue this partnership and expand on it in 2011 by providing a color insert to be mailed out with each magazine subscription announcing the ASLA Colorado Award winners. This partnership will benefit the profession with public exposure while also benefiting the members recognized for their exemplary design.

Eligibility

The Professional Design Awards Program is open to all ASLA Colorado members; all entrants must have an active ASLA Colorado membership to enter.

Categories 1, 2, 3, 4, and 6 must be entered by a licensed Landscape Architect who reside in Colorado or Wyoming. Category 5 must be entered by a Contractor from CO or WY for projects constructed in CO or WY. These entries must be designed by a licensed Landscape Architect (not necessarily residing in CO or WY). The Contractor must be an ASLA Colorado Full, Affiliate, or Corporate Member.

Once a project receives an award, it is no longer eligible for entry in future ASLA Colorado Design Awards programs. Costly or unusual presentations are not necessary nor allowed. All submittals will be reviewed in advance for compliance with the requirements, completeness and anonymity. Submittals not meeting the requirements shall be rejected prior to jury review. Submission fees are non-refundable unless special circumstances arise.

The Jury

All submissions will be judged individually, not in competition with each other. Design excellence is not dependent upon size, type, or cost, but is recognized through individual merit on its own. In the spirit of continuity and award integrity, the submissions will be judged by a jury of noted design professionals from another state's **ASLA chapter**. Jurors will be looking for those essential, distinguishing virtues that are immediately clear and are characterized by concise but thorough rationale. The jury will be identified after the award presentation and any comments from these jurors will be provided with the return of each submittal.

Deadline

All entries must be received at Williamson Images no later than 3:00 pm, Wednesday, August 18, 2010 (see exhibits A and B). All entrants will be notified of judging results on, or prior to September 14, 2010.

Promotion

Awards will be presented at the 2010 Awards Event in Downtown Denver, This event will be October 14, 2010 at the Brown Palace Hotel. Design Award winners will be required to provide a graphic project display board for ASLA Colorado for promotional purposes. Details of this display board will be included in your notification of award letter.

Promotion will include:

- One (1) ASLA Colorado Award Certificate suitable for framing
- Hard copy commemorative awards book given to award winners and distributed at functions
- Award Boards on display at Awards Event and other ASLA Colorado functions, exhibits and trade shows
- Promotion of all award winners on newly redesigned ASLA Colorado website
- Special Online Exhibit at coloradohomesmag.com
- Award winners will be considered for editorials in Colorado Homes and Lifestyles Magazine as well as ASLA Colorado Exposures publication
- Award winner photography will be featured on ASLA Colorado's website and ebulletins throughout the year

Award Certificates

One Award Certificate will be provided to each winning project. After being notified of your project's award in September, winners can send fees for additional certificates with the award recipient form (fees for additional certificates are \$10.00 each). The award recipient form clarifies who is listed on the certificates. **ALL requests for additional certificates must be made NO LATER THAN OCTOBER 1st, 2010. Additional certificates requested after this time will include an \$85.00 shipping charge. A one-time reprint process will be performed on November 30, 2010. Requests for reprints after this date will be completed at the following year's event. Please be sure spelling, titles, company, etc are all correct on your award recipient form.**

Award Designations

Again this year, the final award designation listed below will be held as a surprise to be unveiled at the awards event. Award recipients will simply be informed their project has won an award. We will look forward to unveiling the award designation at the event creating anticipation for recipients.

Categories 1, 2, 3, 4, and 6 will offer the following Awards:

President's Award of Excellence

Two projects out of all selected winners may be honored with the President's Award of Excellence if so determined by a unanimous vote of the jurors. This award is of an outstanding contribution in the advancement of the Landscape Architectural profession, which exemplifies the ethics upon which the profession was founded.

Land Stewardship Award Designation

A maximum of one Land Stewardship Award Designation is possible per category to recognize projects that exemplify the stewardship of our landscape and its sustainability.

Honor Award

A maximum of three Honor Awards are possible per category to recognize superior professional accomplishment.

Merit Award

Any number of Merit Awards are possible per category to recognize outstanding accomplishments in the design profession.

Submission Fees

Professional Award entries must include the following submission fee to be eligible.

<i>All Category 1a, 1b, 2, 3, 5a, 5b and 6 Entries</i>	<i>\$150.00</i>
<i>All Category 4a and 4b (residential design) entries:</i>	<i>\$100.00</i>
<i>All University Faculty (not associated with design firms)</i>	<i>\$100.00</i>
<i>All State, Federal, or Municipal Agencies</i>	<i>\$100.00</i>
<i>Contractor/Supplier of the Year Nomination and Award</i>	<i>FREE!!</i>

Fees must be included in envelope with entry form(s). **Please make checks payable to ASLA Colorado.**

Get your work the recognition it deserves - enter the 2010 ASLA Colorado Awards Program!!

Entry Format Requirements

Submit a separate entry form for each entry. **All Professional Design Awards categories require the following:**

1. Project Fact Sheet:

On no more than two pages, provide the following background information about your project. **Staple all sheets and include with your cd-rom. Use a clip to separate each project's information. DO NOT INCLUDE A BINDER.**

- **Project Name;**
- **Project Location, if applicable;**
- **NEW ITEM THIS YEAR –3-5 Sentence Quick Project Summary – To be used at Event and for Publication**
- **Purpose of Project** - List requirements, scope, philosophy, and intent;
- **Role of landscape architect/entrant vs. The role of other participants** - Including owner/client and collaborators. (Do not reveal names.); **Use Role and scope of Contractor for Categories 5A and 5B;**
- **Special Factors** - Explain project's uniqueness, any unusual problems;
- **Significance** - Briefly describe the project's effect on the public perception of the profession. Explain how your project meets judging criteria for the appropriate category.

2. Specific Category Entry Requirements:

Follow the instructions under "Specific Category Entry Requirements" applicable to the Professional Design Award category you are entering.

3. Entry Form:

Complete and submit one individual entry form (Exhibit A) for each entry (photocopy the original form for any extra copies you may need). **Enclose all entry forms for all submitted projects in one 8.5 " x 11" envelope with your check. You may now submit one check for all of your entries.** Please label the front of the envelope using the following example: *AECOM – 3 Project Entry Forms Including Check.*

4. Digital Award Submittal:

There are changes to the submittal requirements this year. Please read these carefully. ASLA Colorado requires entrants to submit their entries as digital files on a disk for ALL Categories. You will also need to submit the hard-copy items outlined under "Specific Category Entry Requirements", but all items will need to be provided as digital files. Please provide a pdf file on disk for all planning submittals. Entrants shall submit the required information outlined under both "Entry Form Requirements" and "Specific Category Entry Requirements" in the following formats:

PC computer format on a cd-rom or DVD. Multiple projects submitted by a landscape architect may be included on the same cd-rom. They should be placed in separate file folders labeled with the project's name. Text documents shall be Word Perfect or Microsoft Word and located within the project's file folder on the same disk. Label each document per the "Entry Requirements."

We need all photographic images to be saved in two sizes in two separate folders - large and small. Please include a Large Images folder and a small images folder. The large images shall be approximately 10" by 15" at a resolution of 250 dpi saved as a jpeg with medium or setting 6. The small images shall be 662 pixels x 365 pixels at 72dpi. Each photo shall contain the project's name with the number of the image, such as: *Downtown Park 01, Downtown Park 02, etc.* **DO NOT INCLUDE THE PHOTOS IN ANY POWERPOINT OR WEB-BASED PRESENTATION. DO NOT INCLUDE MULTIPLE PHOTOS IN ONE IMAGE FILE. DO NOT ADD GRAPHICS, OR TEXT ONTO THE IMAGES.**

The cd-rom(s) for all submitted projects with the photos and word documents shall be submitted in a second envelope which includes **five stapled sets** of all written documents including the project fact sheet, plan graphic, construction budget amount, and photo description sheet. We use these 5 sets of copies to give to the judges to describe your project. Please make sure that all electronic submittals are user friendly. **DO NOT INCLUDE ANY 8.5" X 11" COLOR COPIES OF ANY OF THE SUBMITTED DIGITAL PHOTOS.**

5. Important Information:

Do not submit unspecified materials. **Please include project titles on all forms submitted.** A signed acknowledgement (Exhibit A) from the client/publisher for each entry is required with the entry form.

Professional work may be resubmitted annually until it wins an award, at which time it becomes ineligible for further submission. **A project does not have to be located in Colorado to be submitted but must be completed by Licensed Landscape Architects who reside in Colorado or Wyoming.**

For any questions contact: Robb Williamson at Williamson Images at (303) 883-8359 – robb@williamsonimages.com

AWARD CATEGORY DESCRIPTIONS AND REQUIREMENTS

Please carefully review the categories as several have been updated.

Category 1A: Design (over \$ 500,000 construction budget)

Category 1A recognizes constructed, site-specific works of landscape architectural design that have construction budgets over \$ 500,000. For large incremental projects, at least the first stage must be completed to be eligible for entry. (The first stage must be representative of the entire project and will be judged by the same criteria as other entries in this category.) Plans and/or designs for projects in which one phase has not yet been completed are not eligible. Design entries should exhibit a relationship to site context and a 'fit' within a framework larger than the immediate site.

Category 1B: Design (under \$ 500,000 construction budget)

Category 1B recognizes constructed, site-specific works of landscape architectural design that have construction budgets less than \$ 500,000. This category is aimed at projects with smaller work scopes that may display excellent design standards but are difficult to judge compared to those projects with much higher budgets.

Typical Entries:

Typical entries in categories 1A and 1B are listed below as examples only. All projects will be judged under "Design" without regard to specific project types.

Commercial/ Retail Facilities, Streets and Public Spaces, Park and Recreational Facilities, BUILT Urban Design Projects, Transportation Facilities, Resorts, Institutions and Civic Facilities, Historic Preservation and Restoration, Reclamation and Conservation, and Community Amenity Features.

Main Criteria for Judging:

- Quality of Design
- Functionalism
- Relationship to Context
- Environmental Responsibility
- Overall relevance to landscape architecture, the public and the environment

Specific Category Entry Requirements:

To enter in Category 1A and Category 1B, follow the general "Entry Format Requirements", as well as the requirements below:

- a. Provide a digital image file of the plan graphic of the project. The plan should note existing site features.
- b. List the Construction budget amount
- c. Provide between 10 and 14 well composed digital images per the Entry Format Requirements, including one jpeg image of the plan. Include a brief 1 or 2 sentence identification or description of each image on a separate page. **Note:** The jury will begin review in this category with these images.
- d. Include five stapled black and white copied sets of all written documents including the project fact sheet, plan graphic, construction budget amount, and photo description sheet. Do not include copies of the digital photos. Please collate by project so that each jury member is ready to go on your project with one stapled copy of what they need.

Category 2: Planning

Category 2 recognizes the wide variety of professional activities that lead to, guide or evaluate landscape architectural design. This category DOES NOT include research or incomplete projects that would, if completed, be entered in Category 1, however planning entries should exhibit their relevance to design where appropriate.

Typical Entries:

Typical entries in the category are listed as examples only. All projects will be judged under "Planning" without regard to specific types of planning projects.

General Development Plans, Regional Plans, Transportation Plans, Recreation Plans, Town Plans, Government Policies or Programs, Legislation or Regulations ensuring the Utilization of Landscape Architecture, Environmental Assessments, Suitability Studies and Natural and Visual Resource Inventories.

Main Criteria for Judging:

- Quality of Planning and Design
- Functionalism
- Relationship to Context
- Environmental Responsibility
- Effective use, presentation or programming of landscape architectural techniques
- Opportunities for landscape architecture to have a significant impact on the environment or environmental decision-making
- Overall relevance to landscape architecture, the public and the environment

Specific Category Entry Requirements:

To enter your project in Category 2, follow the general "Entry Format Requirements", as well as the requirements below:

- a. Include one copy of the planning document as a pdf on a disk. Digital copy only. Note: The jury will begin review in this category with this document.
- b. Provide between 10 and 14 digital images per the Entry Format Requirements.
- c. Include five stapled black and white copied sets of all written documents including the project fact sheet and photo description sheet. Please collate by project so that each jury member is ready to go on your project with one stapled copy of what they need.

Category 3: Research and Communication

This category will examine work of accepted rigor and historical or technical research, normally giving evidence of examination of a problem, using recognized methods, and arriving at supported and original findings or solutions of generalized or specific value to the profession.

It will also examine design achievements in communicating landscape architectural information, technology, theory, or practice to those within or outside of the profession. This category includes published or written documents, exhibits or video presentations.

Typical entries:

- Design Guidelines
- Presentation on landscape architectural history, art, or technology
- Extension education or how-to material intended for the non-technical consumers
- Environmental education material that increases landscape architectural design and conservation awareness.
- Environmental Interpretive Signage describing habitat, animals, design rationale, history and wayfinding.
- Presentation materials summarizing a projects Design Process.

An entry in the Research category will usually show the use of directed inquiry such as:

- **Problem Statement**-identification of the problem to be researched.
- **Issues**-statement identifying possible relationships to be investigated
- **Procedure**-method or inquiry used
- **Results**-a report, without distortion, of the results of the research, which may include analysis (statistical or other).
- **Conclusions**-the researcher's findings concerning the significance of the results, their comparability with past research, their applicability to landscape architecture, and the need for new or further research.

Main Criteria for Judging:

- Quality of content and presentation
- Usefulness of the intended reader or viewer
- Overall significance and relevance to the profession, the public, or the environment.

Specific Category Entry Requirements:

To enter your project in Category 3, follow the general "Entry Format Requirements", as well as the requirements below:

- a. Provide one digital copy of the document as a pdf on a disk.
- b. Provide between 10 and 14 well composed digital images per the Entry Format Requirements, including one jpeg image of the plan. Include a brief 1 or 2 sentence identification or description of each image on a separate page. **Note:** The jury will begin review in this category with these images.

Category 4A: Residential Design (over \$ 100,000 construction budget)

Category 4A recognizes constructed, site-specific works of landscape architectural design that have been designed for individual residences that have construction budgets over \$ 100,000. The project will be judged by what is complete and built.

Category 4B: Residential Design (under \$ 100,000 construction budget)

Category 4B recognizes constructed, site-specific works of landscape architectural design that have been designed for individual residences that have construction budgets under \$ 100,000.

Typical Entries:

Single family residences, interior residential courtyards, small residential spaces and gardens, residential water features, mountain homes and gardens.

Main Criteria for Judging:

- Quality of Design and functionalism
- Relationship to Context
- Overall relevance to landscape architecture, the client and the environment

Specific Category Entry Requirements:

To enter in Category 4A or 4B, follow the general "Entry Format Requirements", as well as the requirements below:

- a. Provide a digital image file of the plan graphic of the project. The plan should note existing site features.
- b. Provide between 10 and 14 digital images, including a jpeg image of the plan. Include a brief 1 or 2 sentence identification or description of each image on a separate page. **Note:** The jury will begin review in this category with these images.

Categories 5A and 5B: Landscape Contractor Construction & Maintenance Awards

Categories 5A (Construction) and 5B (Maintenance) are new categories aimed to recognize Landscape Contractors' for their contribution to Landscape Architect's designed work. Without excellent execution in the installation and maintenance of projects, the landscape architecture profession would be less successful today. These categories are set to recognize excellence in a project's construction and maintenance for built work in Colorado or Wyoming. The work must have been designed by a Licensed Landscape Architect, and is eligible for work designed by Landscape Architects residing outside of Colorado or Wyoming.

Category 5 will be judged by a convening of local Landscape Architects (not involved in the design of the projects) who will select the three best Construction and three best Maintenance projects.

Main Criteria for Judging 5A: Landscape Contractor Construction Project:

- Construction Implementation
- Quality of Plant Materials

Main Criteria for Judging 5B: Landscape Contractor Project Maintenance:

- Appearance of plant and turf maintenance
- Condition of Hardscape Elements

Specific Category Entry Requirements:

To enter in Categories 5A and 5B, follow the general "Entry Format Requirements", as well as the requirements below:

- a. Provide a digital image file of the plan graphic of the project.
- b. Provide between 10 and 14 well composed digital images per the Entry Format Requirements, including one jpeg image of the plan. Include a brief 1 or 2 sentence identification or description of each image on a separate page. Show examples of areas covered and include photos of any details that support successful implementation (5A) or maintenance (5B). All photos of maintenance should show the project in 2009 only. **Note:** The jury will begin review in this category with these images.
- c. Include five stapled black and white copied sets of all written documents including the project fact sheet, and photo description sheet. Do not include copies of the digital photos. Please collate by project so that each jury member is ready to go on your project with one stapled copy of what they need.

Category 6: Rotating Specialty Award: 2010 Ballfield Park Design

Category 6 is a specialty award that will rotate categories every two years. The specialty award will recognize categories that are important to our profession but may be overlooked because of other more glamorous project types. The category for 2010 is Ballfield Park Design. This category should include a formal recreation field or set of fields located as part of an encompassing park or a stand alone facility. Multi-use fields are acceptable as part of the design, but the facility must include formal seating for viewing of the field(s) fencing and or backstops, and be a substantial area of attraction to visitors. So as an example, a 90 acre park with one area marked as informal grass field area would not be eligible. You could enter that in the general Design 1A category. But that same park with a quad-plex, stadium, or complex mixed solution is where this is headed. All types of outdoor fields are welcome with real or artificial turf solutions designed by landscape architects. Parks or ballfields that have received an award in the past are not eligible for this new category. The Category for 2011-2012 is Environmental Restoration/Reclamation. The Category for 2013-2014 is Residential Community Design.

Main Criteria for Judging:

- Quality of Design
- Functionalism
- Relationship to Context
- Environmental Responsibility
- Overall relevance to landscape architecture, the public and the environment

Specific Category Entry Requirements:

To enter in Category 6, follow the general "Entry Format Requirements", as well as the special entry requirements below:

- a. Provide a digital image file of the plan graphic of the project. The plan should note existing site features.
- b. List the Construction budget amount
- c. Provide between 10 and 14 well composed digital images per the Entry Format Requirements, including one jpeg image of the plan. Include a brief 1 or 2 sentence identification or description of each image on a separate page. **Note:** The jury will begin review in this category with these images.
- d. Include five stapled black and white copied sets of all written documents including the project fact sheet, plan graphic, construction budget amount, and photo description sheet. Do not include copies of the digital photos. Please collate by project so that each jury member is ready to go on your project with one stapled copy of what they need.

Contractor / Supplier of the Year Award (NO ENTRY FEE REQUIRED)

Each year ASLA Colorado recognizes an outstanding Colorado contractor or supplier by awarding the Contractor/Supplier of the Year Award. One award shall be presented to the individual or company that supports the profession of landscape architecture and the ASLA Colorado through their volunteerism, assistance to members and the chapter, and their advocacy.

We look to the membership to identify Contractor/Suppliers in Colorado that deserve your support. Your nomination can provide the credit due to a worthy recipient for the award. In 20 years, it has become a prestigious honor held in esteem by contractors and suppliers.

These past firms that have shown the extra effort necessary include:

T2 Construction	Little Valley Wholesale Nursery	Keesen Water Management
Valley Crest Landscape, Inc.,	Rock and Co.	Goodland Construction
G.E. Enterprises	Genco Construction, Inc.	R.B.I.
Green Acres Nursery	Keller-Lowry Insurance, Inc.	Arrow J. Landscape & Design
CoCal Landscape	ALCC	Alameda Wholesale Nursery
Urban Farmer	Vivian Kovacs, Landscape Forms	Richdell Construction
ACC – American Civil Constructors		

If you have been involved where a contractor or supplier has exemplified the merits of the award, please consider submitting a nomination.

The nomination form has been included and lists those criteria for nominating a Contractor/Supplier. Your nomination data need not be lengthy, but thorough, and must state information to support the nomination. Please note that the Nominator and the Second must be ASLA Colorado members. Thank you for your support.

For any questions or clarifications, please contact:

Robb Williamson at Williamson Images at (303) 883-8359 – robb@williamsonimages.com

Exhibit A

Category of Entry: _____



Entry Form

2010 ASLA Colorado Chapter Design Awards Program

The information below will be used for publicity and award certificates for winning entries. Please check accuracy of spelling, titles and addresses.

Project Name: _____

Primary Landscape Architects: _____
(individual, firm or agency)

Additional Landscape Architects on Team: _____

Additional Landscape Architects on Team: _____

Landscape Contractor for Category 5A/5B _____

Primary Contact's Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Contact's email: _____

Extent of Involvement in Entry: _____

Note: This program focusses on honoring the work of Licensed Landscape Architects in Colorado and Wyoming. Due to time and space restraints, it is not possible to recognize all the other disciplines and contributing consultants working on the projects during the awards ceremony. These additional consultants, clients, and contractors may be listed as recipients on the issued Award Certificates, please list on an additional sheet if necessary.



Entry Form Release

2010 ASLA Colorado Chapter Design Awards Program

I have reviewed the background information related to the 2009 ASLA Colorado Design Awards program and understand that should I be chosen a winner, I am responsible to assist ASLA Colorado in the production of additional press-worthy graphics and written material. I understand that all winning material will remain the property of ASLA Colorado for one year after Awards Event for publicity purposes.

Entrant Signature: _____ Date: _____

Printed Name (Contact): _____ CO or WY License # _____



Client Release

I have reviewed this entry and have no objections to the entry, judging, or future publication/promotion of this material.

Authorized Signature: _____ Date: _____

Name of Owner, Firm, Agency, institution or publisher: _____

Deadline for receipt of entries at Williamson Images is Wednesday, August 18, 2010 at 3:00 pm.

**Williamson Images
Attn: Robb Williamson, ASLA
9446 Morning Glory Lane
Highlands Ranch, Colorado 80130
(303) 883-8359
robb@williamsonimages.com**

Exhibit B

■ Nomination Form – Contractor / Supplier of the Year Award
2010 ASLA Colorado Chapter Design Awards Program

NOMINATED FIRM

Name _____

Address _____ Zip _____ Phone # _____

NOMINATED BY – (Must be ASLA Member)

Name _____

Address _____ Zip _____ Phone # _____

NOMINATION DATA

Please provide a **brief but thorough** explanation for your nomination. Be specific as to their:

- 1) Demonstrated service and support to the Landscape Architecture Profession (Volunteerism)
- 2) Commitment to quality and assistance to members and the chapter of ASLA Colorado (Education)
- 3) Advocacy to issues benefitting the Landscape Architecture Profession
- 4) Other specifics which distinguish the nominee in an exemplary manner

This award *is not* a design award for a specific project or recognition of a specific individual but for a company. Provide additional information as necessary. Nominators and Seconds must be **ASLA Colorado Members**.

_____ Date _____
Nominator Signature / Printed Name

_____ Date _____
Second Signature / Printed Name

Deadline for receipt of entries at Williamson Images is Wednesday, August 18, 2010 at 3:00 pm.

Williamson Images
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Highlands Ranch, Colorado 80237
(303) 883-8359
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