

ASLA CENTRAL STATES CONFERENCE

CALL FOR ENTRIES

MAY 2ND - 4TH, 2012
KANSAS CITY

AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS
Prairie Gateway Chapter



Wednesday, January 25, 2012

2012 CENTRAL STATES ASLA AWARDS PROGRAM - CALL FOR ENTRIES

Dear ASLA Members,

The Prairie Gateway Chapter of the American Society of Landscape Architects is pleased to issue this formal Call for Entries for the 2012 Central States ASLA Awards Program. Winners will be honored at a luncheon ceremony during the ASLA Central States Conference on May 2-4, 2012 at the Country Club Plaza Marriott in Kansas City, Missouri.

Participation in the awards program will help broaden professional boundaries, increase public awareness of the role of landscape architects, raise the standards of the discipline and bring recognition to organizations and individuals who demonstrate superior skill in the practice and/or study of landscape architecture. A jury of qualified professionals will review each submittal and determine winners in each award category.

Nomination Categories

Professionals and Students may submit in the following categories: Design (Built), Design (Unbuilt), Planning and Analysis, Research, and Communication.

Entry Form and Details

Please find the attached Call for Entries, Entry Form and PowerPoint Template. Feel free to contact Chris Cahalan at ccahalan@ohhkc.com or 816.842.8844 for additional information about the 2012 Central States ASLA Awards Program.

ASLA Central States Conference

For more information about attending, exhibiting or presenting at the ASLA Central States Conference please contact me at mitchrzeller@gmail.com or 816.519.0394 or visit our website: <http://pgasla.org>.

Sincerely,

Mitch Zeller, PLA, ASLA,
Landscape Architect / Land Planner

AWARD CATEGORIES

PROFESSIONAL

- Category I.....Design (Built)
- Category II.....Design (Unbuilt)
- Category III.....Planning & Analysis
- Category IV.....Research
- Category V.....Communication

STUDENT

- Category I-S.....Design (Built)
- Category II-S.....Design (Unbuilt)
- Category III-S.....Planning & Analysis
- Category IV-S.....Research
- Category V-S.....Communication

ENTRANT ELIGIBILITY

Any individual, firm, agency, academic institution or project located within a state associated with a participating Chapter defined as Iowa, Great Plains, Prairie Gateway, Oklahoma or St. Louis Chapters of ASLA may enter by meeting one of the following classifications:

1. Fellow, member, associate or affiliate of a participating chapter
2. Landscape architect registered in a state associated with a participating chapter
3. Graduate of an accredited landscape architecture degree program (within a state associated with a participating chapter)
4. Non-landscape architect submitting in the Research and/or Communication category (within a state associated with a participating chapter)
5. A student currently enrolled in a landscape architecture curriculum, or a student who graduated in the spring of 2011 from a university in a state associated with a participating chapter



AWARDS

- EXCELLENCE AWARD:** The highest award given to one Honor Award recipient
- HONOR AWARD:** The highest award in each category
- MERIT AWARD:** An award of recognition of superior professional accomplishment

Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right not to make an award in any or all of the categories.

JURY

This year's submissions will be judged by a panel of landscape architects from a neighboring ASLA chapter. All entry submissions are due Wednesday, March 7, 2012, by 5:00 pm.

PRESENTATION OF AWARDS

Awards will be presented at the ASLA Central States Conference hosted Wednesday, May 2 - Friday, May 4, 2012. A lunch and ceremony will be held on Thursday, May 3, 2012.



AWARD CATEGORY CRITERIA

The discipline of landscape architecture encompasses many diverse categories. Some projects may seem qualified for more than one category; however, **each project may be submitted for one category only**. The jury reserves the right to change the category of an entry in the judging process.

Choose one of the following categories to submit your entry:

CATEGORY I OR CATEGORY I-S (student): DESIGN (BUILT)

Categories I and I-S recognize the following:

- Construction site-specific works of landscape architectural design (including urban design). For large incremental projects, at least the first stage must be completed to be eligible for an award.
- Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

Main criteria for judging Design (Built) are the following:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment



CATEGORY II OR CATEGORY II-S (student): DESIGN (UNBUILT)

Categories II and II-S recognize the following:

- Unrealized works of landscape architectural design (including urban design).
- Design entries should exhibit a relationship to planning and a framework for an area larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

Main criteria for judging Design (Unbuilt) are the following:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment

CATEGORY III OR CATEGORY III-S (student): PLANNING & ANALYSIS

Categories III and III-S recognize the following:

- The wide variety of professional activities that lead to, guide or evaluate landscape architectural design.
- Typical entries in this category may include: general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural/visual/resource inventories; natural resource protection, conservation, restoration, and/or reclamation plans.



Main criteria for judging Planning & Analysis are the following:

1. Quality of planning & analysis
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Effective use, presentation or programming of landscape architectural techniques
6. Opportunities for landscape architecture to have a significant impact on the environment or environmental decision making
7. Overall relevance to landscape architecture, the public and the environment

Planning and Analysis submittals should include a copy of the planning document for reference. Submit oversized planning, research and communications documents separately. Do not submit any material not specifically requested. A PowerPoint presentation containing slides 1-3 as described above is required for these submittals.

CATEGORY IV OR CATEGORY IV-S (student): RESEARCH

Categories IV and IV-S recognize the following:

- Work of rigor in historical, social and physical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

Entries in this category should show the use of directed inquiry comprising the following:

1. *Problem Statement:* Identification of problem to be researched
2. *Issues:* Statements identifying possible relationships to be investigated
3. *Procedure:* Method of inquiry used
4. *Results:* Report of results of the research, which may include an analysis (statistical or other)
5. *Conclusions:* Researcher's findings concerning significance of the results, their comparability with past research, their applicability to landscape architecture and the need for new or further research



Main criteria for judging Research are the following:

1. The clarity and adequacy of the five steps
2. The work's overall significance and relevance to the profession
3. Quality of presentation

CATEGORY V OR CATEGORY V-S (student): COMMUNICATION

Categories V and V-S recognize the following:

- Design achievements in communicating landscape architectural information, technology, theory or practice to those within or outside the profession.
- This category includes published or written documents, multimedia or electronic communications.
- Typical entries in this category may include: presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues; private or public marketing materials.

Main criteria for judging Communication are the following:

1. Quality of content and presentation
2. Usefulness to the intended reader or viewer
3. Overall significance and relevance to the profession, public or environment

SUBMITTAL FORMAT

All submittals are required to be prepared in a presentation in the Microsoft PowerPoint Template provided. The presentation must be saved into a PDF file and submitted on compact disk - one compact disk per entry. References to slides hereafter will refer to PowerPoint slides.

Maximum number of slides: 20 total

Each entry must use the PowerPoint template specific to the award category.

Remove authorship and/or all reference to the firm of individual's name from the properties of the Power Point presentation.

SLIDE #1

On slide #1 of the presentation, clearly state and summarize the following:

- Project name and location.
- Project purpose: list of requirements, scope, philosophy and intent.

SLIDE #2

On slide #2 of the presentation, clearly state and summarize the role of the landscape architect/entrant vs. the role of other participants, including owner/client and collaborators.

SLIDE #3

On slide #3 of the presentation, clearly state and summarize the following:

- Special factors: explain the project's uniqueness and any unusual problems.
- Significance: briefly describe the project's effect on public perception of the profession. Explain how the project meets judging criteria for the category.

SLIDE #4

On slide #4 of the presentation, the entrant may choose to provide one page of text describing the project or replacing this slide with a text and image slide (refer to Slide #5-#20).

SLIDES #5-#20

On slides #5-#20 of the presentation, the entrant shall provide text and images describing the project. The slides should include:

- Images of Project (multiple images on each slide is acceptable).
- Text describing Project or Images (We recommend a limited amount of text on these slides.)



SLIDE DESCRIPTIONS (IF NECESSARY)

At the discretion of the entrant, one page total of text may be submitted to describe the slides included in the presentation. This is up to the entrant to decide whether to include text on the presentation along with images or to include the description on the presentation itself. If slide descriptions are included, they should be printed and included with the project narrative described below. **In this text, do not mention the firm or individuals' name submitting the project!**

PROJECT NARRATIVE

Provide a project narrative for the submittal. The narrative will be used to present your project, to the jury and at the awards ceremony, in the event that it wins an award. The description is limited to one (1) page and should cover the following:

PROJECT NAME AND LOCATION

PURPOSE OF THE PROJECT: Describe the project's requirements, scope, planning or design philosophy and design intent.

ROLE OF THE ENTRANT: Describe the landscape architect/entrants' role of leadership and involvement, role of the client, public, consultants, and/or subcontractors.

SIGNIFICANCE: Explain the relationship of the project to its context or surroundings, particularly in regard to the entrant's stewardship responsibilities.

SPECIAL FACTORS: Explain why the project is unique or special, plus any unusual problems, new techniques, or budgetary constraints you encountered. Briefly describe the project's effect on the public's perception of the profession.

ENTRY FEES

ASLA Member, Associate or Fellow:	\$160.00
Professional Non-Member:	\$250.00
Student ASLA Member:	\$25.00
Student Non-Member:	\$35.00

Make checks payable to the Prairie Gateway Chapter ASLA

FINAL ENTRY INSTRUCTIONS

Entries are due Wednesday, March 7, 2012 by 5:00 pm. All categories require the following:

- Entry Form
- Entry Fee
- Power Point presentation saved into a PDF file and transmitted on CD.
- One page Project Narrative saved as a PDF file and transmitted on CD.
- One paper copy of the PowerPoint presentation and narrative with pages paper clipped, not bound.

Complete the entry form in full. Ensure anonymity on all materials submitted with the exception of the entry form. Identify the project name on the compact disk and insert it into a plastic disc protector.

Submit oversized items such as research and communications documents separately. Do not submit any materials not specifically requested.



OFFICIAL ENTRY FORM

SEND ENTRY SUBMITTALS TO:

AIA Office
 c/o Mitch Zeller

1801 McGee, Suite 100
 Kansas City, MO 64108

mitchrzeller@gmail.com
 816.519.0394

All entries must be received at this address no later than Wednesday, March 7, 2012, 5:00 pm.

All submittal materials for award winning entries will become property of the Prairie Gateway Chapter of the American Society of Landscape Architects, and will not be returned. All materials may be used in a public presentation or publications as part of the awards program.

OFFICIAL ENTRANT:

Name: _____

- Check one: ASLA FASLA Associate ASLA International ASLA
 Student ASLA Student Affiliate ASLA
 Nonmember

Nonmembers entering multiple projects may pay the nonmembers fee for the first entry and the member fee for any additional entries.

Firm/School/Agency: _____

Contact: _____

Street Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

CATEGORY	AWARD ENTRY FEES	FEE	QTY.	SUBTOTAL
<input type="checkbox"/> Category I or I-S	ALSA Member, Associate or Fellow	\$160		
<input type="checkbox"/> Category II or II-S	Professional Nonmember	\$250		
<input type="checkbox"/> Category III or III-S	Student ASLA Member	\$25		
<input type="checkbox"/> Category IV or IV-S	Student Nonmember	\$35		
<input type="checkbox"/> Category V or V-S	Total			

PAYMENT:

- A check in the amount of \$ _____ is enclosed, payable to Prairie Gateway Chapter ASLA.
 Visa Master Card

Credit Card number: _____ Credit Card Expiration date: _____

Print name as it appears on the credit card: _____

Signature: _____