I. Call to Order

A. Welcome. The meeting was called to order at approximately 4:35 pm.

II. General Business

A. Rollcall. Following the roll call it was determined that a quorum was present.

<table>
<thead>
<tr>
<th>Voting Members Present</th>
<th>Others Present</th>
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<tbody>
<tr>
<td>Gail Barry</td>
<td>Judith Ward</td>
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<tr>
<td>Dave Gregory</td>
<td>Greg Williams</td>
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<tr>
<td>Jessica Hendryx</td>
<td>Scott Meiklejohn</td>
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<tr>
<td>Brian Koenigberg</td>
<td>Shannon Harker (CSU)</td>
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<td>Neil McLane</td>
<td>Allison Mendes (UCD)</td>
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<tr>
<td>Courtney McRickard</td>
<td>Angie Kinnaird Linn (DORA)</td>
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<td>Abe Medina</td>
<td>Christy Thomas (DORA)</td>
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<td>Chris Perry</td>
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<td>Connie Perry</td>
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<td>Mark Tabor</td>
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<td>Craig Coronado</td>
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B. DORA Q&A. Angie Kinnaird Linn and Christy Thomas from the Colorado Department of Regulatory Agencies were present to address questions about licensure and the Colorado State Board of Landscape Architects. The LA board is currently outreaching to licensees and to local jurisdictions (including building officials) to educate them about the requirements of the statute. The December DORA LA Newsletter features an article on educating local officials. It was agreed to link to this newsletter on the ASLA Colorado website and to mention it in the eBulletin. Owner: Williams. Date: March 15. The CLARB regional meeting was recently held in Denver and DORA staff was present. State staff may attend future CLARB meetings in other states (if the travel funds are available). Neil McLane highlighted ASLA Colorado’s project to educate the public and local officials about landscape architecture and compliance with the state statute. It was agreed that both entities will work together on this effort. Owner: McLane/Williams. Date: Ongoing. Kinnaird Linn stated that it is not unusual for a delay in awareness for a new licensure law. She stressed the need to meet with local officials, educate them on the scope of practice, and build relationships. She also suggested building relationships with the allied professional associations such as architects, building officials, engineers, land surveyors, special districts, the municipal league, and the association of counties.

McLane inquired about enforcement, particularly if a local jurisdiction is not requiring a stamp on LA plans or if they are not recognizing LA stamps on site plans, for example. Kinnaird Linn stated that she is available for consultation and will be happy to talk to any local official about the requirements of the statute. She noted that various jurisdictions will likely employ different methods of enforcement. She mentioned that CLARB is conducting a study focused on the definition of welfare in the “health, safety, and welfare” context. Tabor inquired about adding a continuing education component to the LA statute. Kinnaird Linn responded that the department’s view is that continuing education credits by themselves don’t improve professional competency. Their focus is on competency, not education. She noted that recent legislative action (2009) removed the continuing competency requirement for architects due to concerns about liability and insurance. Williams noted that ASLA Colorado testified in support of this measure. Right now the architects are the only professional group in the “mix” that has continuing education requirements in statute. Kinnaird Linn noted that the state agency is more interested in addressing non-compliance issues rather than monitoring and auditing continuing education credits on a licensee-by-licensee basis. This is a cost-benefit approach toward using limited funds in order to promote health, safety, and welfare for the public.
McLane inquired about self-policing by ASLA Colorado and asked how many actions against LAs for substandard practice had been processed. Kinnaird Linn replied that none had been processed. She noted that this is part of the process involved in educating the public and the procession. She stressed the importance of thinking about protecting the consumers and reporting anyone who is practicing without a license or who is not minimally competent. She stressed minimally. Tabor inquired if this will be an issue in the sunset review process. Kinnaird Linn replied that the criteria for consideration in sunset review include this, and many other considerations. The criteria are posted on the DORA website. She noted that she is available to answer questions about compliance and substandard practice and can provide advice on a case by case basis as to whether a complaint merits consideration by the state board and how to proceed. **It was agreed that ASLA Colorado and DORA will work together on public and local jurisdiction education and compliance.** **Owner: McLane/Williams. Date: Ongoing.** Kinnaird Linn stated that she will gladly assist ASLA Colorado in any way she can.

C. **Minutes.** The February minutes were approved.

D. **Association Manager’s Report.** As part of this report Scott Meiklejohn highlighted recent legislative activity (as discussed in the Government Affairs Committee) and noted that links to the key bills being followed by the Government Affairs Committee are on the website. These links are updated regularly. Greg Williams highlighted February activities from the Redpoint Resources work program and noted that 2011 sponsorships are still being solicited.

E. **Treasurer’s Report.** Gail Barry distributed the treasurer’s report and noted that cash reserves continue to grow. The IRS 990 is complete and the accounting review (not audit) is underway using GoFigure Accounting at a substantially reduced rate. She also noted that she may have a volunteer to take over the Treasurer role.

### III. Chapter Activities/Events

A. **Lunch and Learn Update.** The turnout for the last L&L was good and the next one is on Urban Drainage. It will be promoted in the eBulletin and through the newly designed eBlasts.

B. **Happiest Happy Hour.** Brian Koenigberg reported that 17 people showed up for the first Happy Hour which was held at Lola’s in Denver (which will be the location for future events as well). Board members were encouraged to attend the next one. **It was agreed that special eBlasts will be sent out, ideally on the Monday before the event (which will be on the fourth Thursday of each month).** **Owner: Koenigberg/Williams. Date: March 21.** Koenigberg noted that certain vendors have indicated an interest in sponsoring the events. There may also be a need in the future for nametags and signage. This event is also open to the Emerging Professionals group and students.

C. **Emerging Professionals.** There was no report other than the mention in the Happy Hour report above.

### IV. Current Business

A. **Pro Green Wrap Up.** Kurt Munding reported that he and Koenigberg were at the event. The Design Track improved over previous years and about 100 Landscape Architects pre-registered. Munding and Koenigberg distributed back issues of ASLA Colorado *Exposures* to exhibitors in the exhibit hall and encouraged them to sign up as ASLA Colorado Sponsors. **Rocky Mountain Recreation agreed to increase their support to Platinum Level.** **Owner Munding/Koenigberg. Date: March 15.** There was discussion about holding a reception or ASLA Colorado event at next year’s ProGreen Expo.

B. **Licensure Brochure.** Neil McLane noted that the project has been funded by a grant from ASLA National. Barry noted that $4,000 is in the budget with $1,500 required in “in kind” contributions. Several key steps are underway to implement the project. The first step is to reword the printed licensure brochure from several years ago to make it more relevant for public education and compliance purposes. Tabor and Koenigberg agreed to...
work with McLane on the rewrite. A graphic designer and a printer are needed. **If free graphic design services cannot be located it was agreed to pay Marissa Solomon (Exposures designer) for design work.** Owner: McLane. Date: TBD. It was suggested that Valley Crest may be able to help with the printing.

C. Utah Awards Jury. Koenigberg reported that ASLA Colorado will judge the Utah awards this year. Arizona will judge the Colorado awards.

D. Organizational Task Force. Brian Koenigberg reported that he is convening a task force to review organizational issues including the constitution, bylaws, committee structure, and policies and procedures of the organization. The group will develop goals and objectives and report to the Executive Committee. The first meeting will be on Monday, March 7th. Participants include: Koenigberg, Munding, Tabor, Ward, Gregory, Connie Perry, Medina, Williams. All members are welcome to participate. The “Org Force” will meet as needed and report periodically to the Executive Committee. Owner: Koenigberg. Date: Ongoing.

E. UCD and CSU Announcements. UCD reported on upcoming events and noted that Ryan Sotirakis Master’s candidate in landscape architecture at the University of Colorado Denver has been nominated for election as the 2011-2012 National Student Representative to the ASLA Board of Trustees. Members were encouraged to contact their colleges to support his candidacy. CSU reported on plans for LA Days in Fort Collins. **It was agreed to hold the April Executive Committee meeting in Fort Collins at CSU on March 30th beginning at 5:00 pm.** Owner: Mundus/Koenigberg. Date: March 30.

VI. New Business and Other Matters by Members

A. Advertisers and Sponsors. Brian Koenigberg reported that Rocky Mountain Recreation has agreed to a Platinum level sponsorship. Hunter is considering a Gold or Platinum level sponsorship. Koenigberg stressed the importance of giving the sponsors an opportunity to “pitch” their products to the members. **He also noted that he has pledged 20 foursomes of LAs at this year’s golf tournament.** Owner: Koenigberg. Date: TBD.

B. Supplier of the Year Award. Brian Koenigberg suggested that ASLA Colorado honor a Supplier of the Year at the upcoming awards event and to include application materials in the call for nominations. There was discussion about the difference between Contractor of the Year and Supplier of the Year. **It was agreed to promote the Supplier of the Year award opportunity in conjunction with the Awards Event.** Owner: Koenigberg/McRickard. Date: Spring.

C. Rivers and Trails Conservation Assistance Program. Brian Koenigberg suggested that ASLA Colorado and the National Park Service establish a partnership to promote the RTCA program. **It was agreed to reach out to the NPS. Koenigberg will contact Hendrix to begin the process.** Owner: Koenigberg/Solomon. Date: March 30.

D. 2012 Awards Event. Courtney McRickard reported that the call for entries for 2011 is being updated with plans to post it earlier this year. Owner: McRickard. Date: Spring. Koenigberg suggested moving the Awards Event to coincide with the ProGreen Expo or to hold an Annual Conference at ProGreen. There was extended discussion. **It was agreed that perhaps a social event at ProGreen Expo would be in order.** Owner: Koenigberg. Date: 2012. It was also suggested that a spring event with allied professional organizations be held in the mountains.

E. Green Industries Toolbox. Brian Koenigberg reported that Don Green has requested ASLA Colorado to place a banner ad (with the logo and url) in the upcoming reference publication for a cost of $225 (plus design). The funds will come out of the Public Relations budget. **It was moved and seconded. The motion passed unanimously.** Owner: Koenigberg. Date: TBD.

F. ASLA National Membership Qualifications. Brian Koenigberg noted that ASLA National has requested input concerning the qualifications for membership in ASLA National. There was discussion. Williams suggested that this could be an opportunity to link use of the “ASLA” designation to some type of continuing education
requirement (perhaps through LACES) thereby addressing Tabor’s question about legislation to require continuing education. Koenigberg noted that the deadline for providing comment is April 15.

G. Audio Equipment. Abe Medina requested funding for audio equipment to record the L&L events. It was moved and seconded to provide up to $700 from the L&L budget line. The motion passed. Owner: Medina. Date: March.

H. Fellows Nominees. Craig Coronado reported that four Fellows Nominations will be forwarded to national (Pearson, Verdone, and Norris).

I. Future Meeting. It was agreed to hold the April meeting on March 30th at CSU in Fort Collins, beginning at 5:00 PM.

VII. Adjournment

A. The meeting adjourned at approximately 7:05 pm.