

State of the Membership

We start the 2010-2011 year with 485 professional members. As you might expect our membership declined in the current economy. Membership is down 10% when compared to the 2009-2010 year.

- Losses are primarily in private sector both in multi-disciplinary and landscape arch firms. Most of the growth was in the academic sector followed by the public sector.
- Geographically our greatest loss was in Colorado. Wyoming maintained it's membership (Go WY!). There is a slight increase membership from beyond our chapter border. Within our chapter boundaries the Denver/Boulder area saw the greatest decrease followed by the southern area, then the western area. The north area actually increased it's members.
- The division between genders has stayed in the same 70/30 range.

We helped five members maintain their membership through the Dues Relief Program offered by National ASLA. This program allows a member to maintain their membership status when circumstances make payment burdensome. We were happy to help these members. If you know of someone who could use this program please tell them to send a brief explanation of their need to Kurt Munding, ASLA Colorado President, kurt@dcla.net.

For our second year of contacting lapsed members we found the same reasons applied for the 2009-2010 year. The most dominant reasons being:

- job loss,
- employer's no longer funding membership, or
- changes in personal finances.

What we also found consistent is that members are choosing to maintain their Landscape Architect license rather than renew their membership. Communicating the strong relationship between membership and licensing will likely be a high priority for the Committee this year.

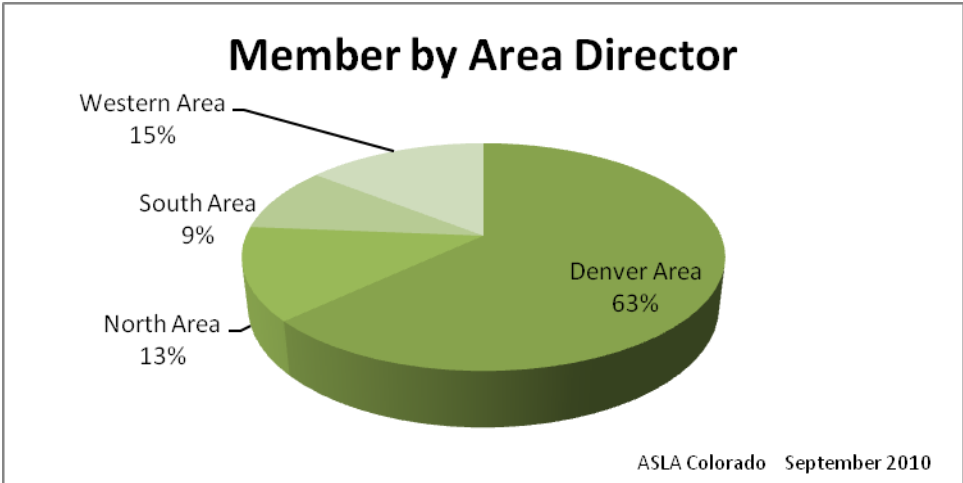
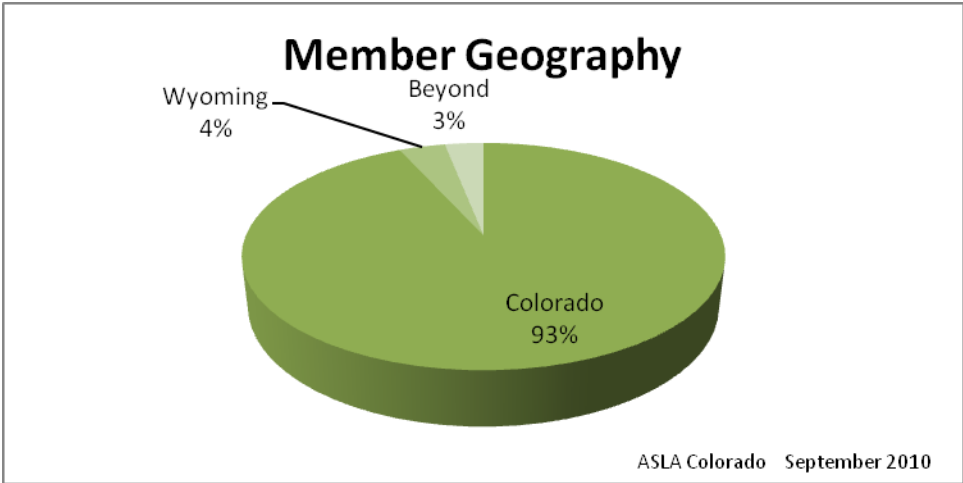
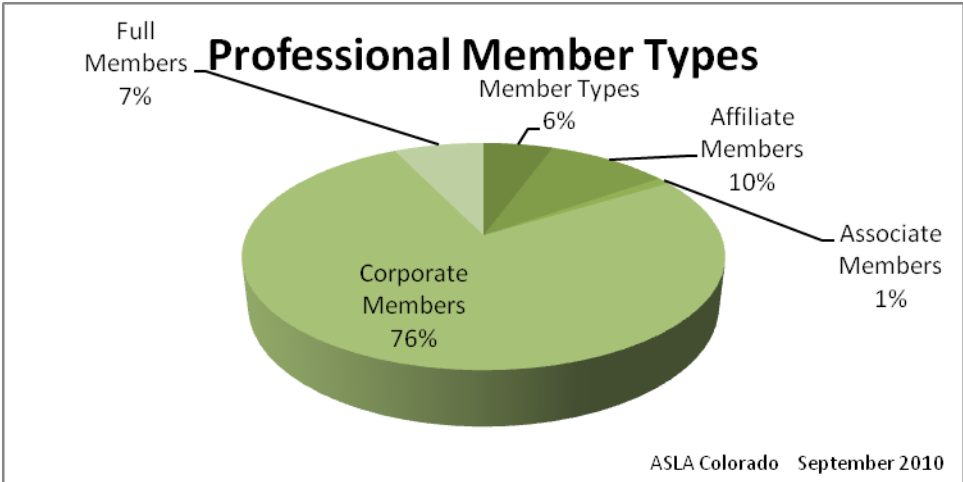
To our new members – “Welcome”. To all of you that continue to support the profession through your membership – “Thank You”. To all members we look forward to meeting you.

The Membership Committee

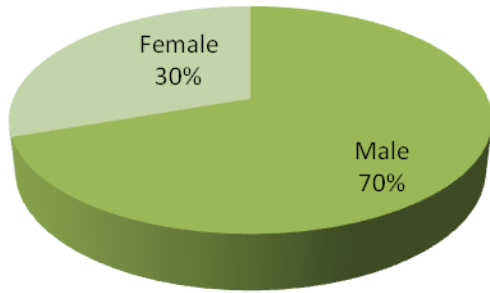
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**State of the Membership
2010-2011**

	2010-2011	Percent
Current Professional Members	485	100%
Member Types		
Affiliate Members	27	5%
Associate Members	47	9%
Corporate Members	5	1%
Full Members	371	69%
Fellows	35	6%
Change from 2009-2010	-54	-10%
VIP members	40	8%
Total Membership	525	
Member Geography		
In-State	452	93%
Wyoming	18	4%
Beyond	15	3%
Members by Area		
Denver/Boulder Area	306	57%
North Area	64	12%
South Area	45	8%
Western Area	70	13%
Gender Demographics		
Male	338	70%
Female	147	30%
Practice Type Demographics		
Academic Institution	8	2%
Public Sector	75	15%
Private Sector	402	83%

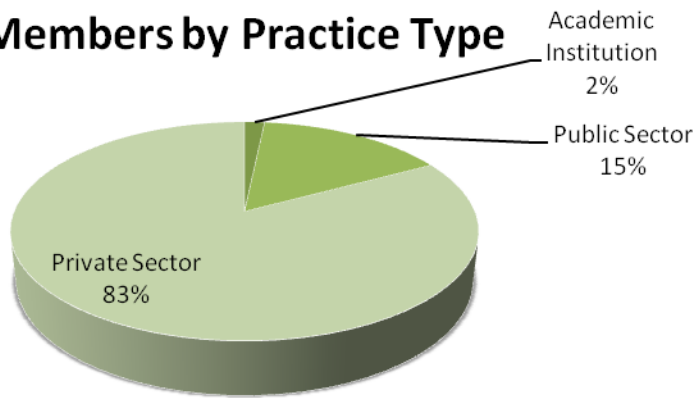


Gender Demographics



ASLA Colorado September 2010

Members by Practice Type



ASLA Colorado September 2010