OVERVIEW
With the intention of encouraging and recognizing excellence in landscape design, and of promoting the variety, scope, and value of landscape architecture to the public, ASLA Colorado invites you to participate in the 2021 Professional Awards program. ASLA Colorado/Wyoming seeks to honor members who engage in the careful stewardship, wise planning, and artful design of our cultural and natural environment.

ELIGIBILITY
The Professional Awards Program is open to all members of ASLA Colorado/Wyoming. Landmark Award entries may be submitted by non-members, but the project location must be in Colorado or Wyoming. Non-Landmark projects may be located anywhere in the world. Once a project receives an award, it is no longer eligible for entry into future ASLA Colorado awards programs. All submittals will be reviewed for compliance with the requirements, for completeness and anonymity. Submittals not meeting the requirements will be rejected before the jury review. Fees are non-refundable, unless special circumstances arise.

PROCESS
The awards submission process is now fully online, via the ASLA Colorado website. To begin the process of submitting your project for consideration, please visit https://www.aslacolorado.org/award-submission/ and read “Before You Begin.”

STEP 1:
Register yourself as a user.

STEP 2:
Once you have completed your registration, you will be automatically redirected to the submission page to begin uploading your project materials, images, and supporting documents.

STEP 3:
Once your entry is submitted, you will be automatically redirected to a payment page to pay your entry fee via PayPal.

DEADLINE
For consideration, you must complete your online submission by Friday, July 23rd, 2021 at 5:00 PM MST. Entries received after that time and date will be rejected.

JUDGING
All entries will be evaluated by a jury of landscape architects from the ASLA Arizona Chapter. The primary contact listed on each winning entry will be notified of their award via email prior to the awards event. Award recipients will not be told what award designation they have received, but simply that they have won an award. Award designations will be revealed at the annual celebration.

OPTIONAL PROJECT VIDEO FOR AWARD WINNERS
Award winners may be asked to prepare an optional two-minute video of their project for inclusion on the Chapter’s YouTube channel and for promotion on the ASLA CO website and social media channels. This is optional, but is an additional way to highlight and promote your work.

AWARDS EVENT
All winning projects will be announced at the ASLA Colorado Annual Awards Event and Celebration. The celebration this year will be in-person, with the appropriate COVID-19 safety protocols mandated by the event venue, and will be held on Thursday, September 2nd, 2021 at the Denver Botanic Gardens.

Questions? Contact Areti Athanasopoulos at 720.907.9350 / aathanasopoulos@designworkshop.com
AWARD CATEGORIES

Category 1A: Design (over $500,000 construction budget)
Category 1B: Design (under $500,000 construction budget)
Category 2: Analysis and Planning
Category 3: Research and Communication
Category 4A: Residential Design (over $100,000 construction budget)
Category 4B: Residential Design (under $100,000 construction budget)
Category 5: Landmark
Category 6: Urban Design
Category 7: Special Rotating Category (Equity, Inclusion, and Diversity)

ENTRY FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASLA Colorado/Wyoming Members</td>
<td>$250.00</td>
</tr>
<tr>
<td>Landmark Award (open to members and non-members)</td>
<td>$100.00</td>
</tr>
</tbody>
</table>

All fees are due upon final upload of materials and submission of the entry form. Entrants will be prompted to enter payment information for all fees via the secure online portal (PayPal).

SUBMISSION REQUIREMENTS

ASLA Colorado encourages entrants to submit projects for consideration in both the Chapter and National awards programs. The Chapter’s program is modeled on the National awards program and has the same requirements, in order to facilitate entry into both. The following criteria and guidelines are aligned with the National ASLA Professional Awards Program.

Text, Image and Graphic Board deliverables are required to be submitted for all categories. Supporting documents for Categories 2 or 3 are to be submitted in addition, as outlined below.

The awards submission page on the Chapter website will be used for submission of all files and information. Read this document thoroughly and be sure to have all permissions, files and information ready before your begin. Be sure to read the “Before You Begin” instructions here: https://www.aslacolorado.org/award-submission/

Firm and Principal Information

Projects must be submitted by or on behalf of an ASLA CO/WY member, except for projects in the Landmark category, which may be submitted by anyone. The Chapter will create and maintain a gallery page for each firm or agency that showcases all winning projects, along with the firm logo and website information, etc. Principal name and ASLA member number, as well as a CO/WY license number will be required for each submission, along with principal approval.

Project Details

On the Award Submission Form, please provide all the basic information about the project, including title, client, location, and the project URL (optional). The locations of non-residential projects may be displayed in an interactive map on the ASLA Colorado website. The project URL (if available) will be displayed on the gallery page of winning projects.

Project Statement

In 175 words or less, describe the project and why it is award-worthy, per the category requirements. This statement may be used in promotional materials if the project is selected for an award. Do not mention any firm names or consultant team names in the narrative.

Project Narrative

In 1300 words or less, address the outlined criteria for the award category to which you are submitting. In addition, please integrate information from the bulleted list below into the narrative. Do not mention any firm names, consultant team names or client names in the narrative. Instead, use titles. For example: “The landscape architect, along with the ecologist, completed four areas of specialty work for the client…”
Purpose and Approach: Describe the project scope, vision, goals, philosophy, and intent
Role – Describe the role of the landscape architect vs. other participants, including owner/client and collaborators
Context – Describe how the project responds to and/or integrates with its surroundings
Special Factors – Explain unusual problems and/or unique features
Environmental Sensitivity and Sustainability – Explain strategies and outcomes, and the environmental impact.
Significance – Describe the effect and/or the value to the general public and the profession

Plant List
For projects submitted in the design and residential categories (Categories 1A, 1B, 4A, and 4B only), include a simple list of plants featured in the project. Latin names are not required.

Images
NOTES: If the project is selected for an award, some or all of the images may be used online or in printed publications. Use your best judgement on appropriate images - successful images of projects often show people activating the designed spaces.

Naming Convention: Images should be numbered sequentially using the following anonymous naming convention:
01_ProjectTitle-OptionalDescriptiveText (e.g. 01_RockyMountainVistaPark-SitePlan)
02_ProjectTitle-OptionalDescriptiveText

Number of Images: Images should include at least (1) site plan (if applicable), plus five (5) but no more than fifteen (15) drawings and/or photographs, for a total of no more than sixteen (16) images. Composite images (one image composed of many) are permitted, but be aware that jurors may be viewing/judging the images on small screens.

Size: 1900 pixels wide by 927 pixels tall (can be shorter), landscape orientation.

Resolution: High-resolution JPEG. Maximum file size: 4Mb per image.

Captions
For each image, write a caption containing relevant information and enter it into the appropriate field in the online form. Each caption should be no more than 40 words, and should include descriptive and illustrative language.

Examples:
SITE PLAN: The Project is located between downtown Denver and the South Platte River and provides the neighborhood with a valuable recreational amenity.

A NEW URBAN DISTRICT: The Project transforms an underutilized area into a vibrant community hub.

Graphic Board
NOTE: Boards will not be shown to the jury, since they must contain firm-identifying information. ASLA Colorado may print award-winning boards for display at the annual awards event or for use in promotional materials. Boards may be used online, and for advocacy and public events throughout the year.

For each project, create one high-resolution 24” x 24” graphic board (PDF, 300 dpi) showcasing photos, sketches, and text. Be creative in describing the work and clearly display the project title and location (only general location for residential projects). Include the design team members names and any other contributors or consultants on your team. Include the text “2021 ASLA Colorado Professional Awards Entry” somewhere prominently in the graphic design, along with the name/logo of your firm. Show only one project per board.
**Online Media (optional)**
Enter links to video, websites or podcasts relevant to the project. If selected for an award, these links may be included on the project page on ASLA Colorado’s website.

**Planning Documents**
For Categories 2 and 3 only, upload any supporting or planning document(s), research publication(s), or communication piece(s) in PDF format. Remove or redact all references to the submitting firm. Uploads are limited to 200 MB.

**IMPORTANT NOTE ON PERMISSIONS, COPYRIGHTS AND USE OF SUBMITTED MATERIALS**
Please only submit the files and formats specified above. Submitting unspecified materials and/or other unspecified file formats may invalidate your entry. **If selected for an award, submitted project text and images will be reproduced and published by ASLA Colorado.** Entrants are responsible for securing the appropriate permissions for all photographs from clients and/or photographers. Submission of photos shall indicate that those permissions have been granted to the submitter, and thereby to ASLA Colorado. ASLA Colorado will provide proper photography and other credits when using photos, but will not assume responsibility for any copyright or photography fees. Those fees are the responsibility of the submitter. ASLA Colorado retains the right to publish submitted photos/materials in magazines, on the ASLA Colorado website, and in other products and print materials, in order to promote the profession of landscape architecture and the ASLA Colorado chapter.

**JURY**
All submissions will be judged individually on their own merits, and not in competition with each other. Design excellence is not determined or influenced by project size, type, or cost, but is recognized through individual merit. The jury also reserves the right to NOT select any projects for an award in any given category.

In the spirit of collaboration, community, and fairness, the submissions will be judged by a jury of design professionals from another state's ASLA chapter (2021 entries will be judged by the Arizona chapter). The jury process is "blind" and firm/agency identities are not revealed to the jury. Jurors will be looking for those essential, distinguishing virtues that are immediately clear and are characterized by concise yet thorough rationale. The jury will complete a score sheet based on the listed criteria and will provide comments to show how an entry was scored. Jury results will not be announced until the ASLA Colorado Annual Awards Event and Celebration.

**AWARDS**

**President’s Award of Excellence**
The President’s Award of Excellence recognizes the highest contribution to the advancement of the landscape architectural profession, and is awarded to projects that exemplify the ethics upon which the profession was founded. Up to (2) two projects may be honored, if determined by a unanimous vote of the jurors.

**Honor Award**
Honor Awards recognize superior professional accomplishments.

**Merit Award**
Merit Awards recognize outstanding professional accomplishments.

**Land Stewardship Award**
A Land Stewardship Award is presented to project(s) that exemplify the stewardship of our landscapes and promote sustainability. It is given to a project as an addition to an award listed above.

**Landmark Award**
The Landmark Award is presented to a single project (in Category 5) that was completed 15 - 50 years ago, that retains its original design integrity, and that contributes significantly to the public realm or community where it is located.
CERTIFICATES
One award certificate will be provided to each winning project at the Awards Event and Celebration. Award winners can order additional copies of their awards certificates through the website, at $10 each, plus $15 shipping & handling.

ANNUAL GATHERING AND AWARDS CELEBRATION EVENT
This year’s awards event will be held in-person (with appropriate COVID protocols) at the Denver Botanic Gardens on Thursday, September 2nd, 2021. Updates and additional details on the event, including registration and tickets, will be shared online through the ASLA CO website www.aslacolorado.org as well as through the weekly bulletin.

EVENT TICKETS
Award submittal fees do not include an event ticket. Every attendee of the awards event will be required to purchase an event ticket.

CATEGORY DESCRIPTIONS AND REQUIREMENTS
The Awards Program recognizes projects in the following categories:

- **Category 1A**: Design (over $500,000 construction budget)
- **Category 1B**: Design (under $500,000 construction budget)
- **Category 2**: Analysis and Planning
- **Category 3**: Research and Communication
- **Category 4A**: Residential Design (over $100,000 construction budget)
- **Category 4B**: Residential Design (under $100,000 construction budget)
- **Category 5**: Landmark
- **Category 6**: Urban Design
- **Category 7**: Special Rotating Category (Equity, Inclusion, and Diversity)

**Category 1A: Design (over $500,000 construction budget)**

**Recognizes:** Site-specific works of landscape architecture that have construction budgets over $500,000. Entries in this category must have been built. For large incremental projects, at least the first stage must be completed to be eligible for entry. The first stage must be representative of the entire project and will be judged by the same criteria as other entries in this category. Plans and/or designs for projects in which one phase has not yet been completed are not eligible.

**Criteria:** The jury will consider the quality of design and execution; design context; environmental sensitivity and sustainability; hazard mitigation, climate adaptation and resilience strategies; and design value to the client, community, and to other designers.

**Project Narrative:** Addressing the criteria for the Design category, describe the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.

**Typical Entries:** Single-site public, institutional, or private landscapes of all kinds (except entries qualifying for residential design categories), historic preservation, reclamation or conservation, green roofs, stormwater management, sustainable design, design for transportation or infrastructure, landscape art or installation, interior landscape design, and more.
**Category 1B: Design (under $500,000 construction budget)**

**Recognizes:** Site-specific works of landscape architecture that have construction budgets less than $500,000. Entries in this category must have been built. This category is intended for projects with smaller budgets that may display excellent design standards, but are difficult to judge compared to those projects with much higher budgets.

**Criteria:** Same as Category 1A

**Project Narrative:** Same as Category 1A

**Typical Entries:** Same as Category 1A

**Category 2: Analysis and Planning**

**Recognizes:** The wide variety of professional activities that lead to, guide, or evaluate landscape architectural design. This category does not include research or incomplete projects that would, if completed, be entered in Category 1, however planning entries should exhibit their relevance to design.

**Criteria:** The jury will consider the quality of the analysis and planning effort, context, environmental sensitivity and sustainability, likelihood of successful implementation, and value to the client, to the public, and to other designers.

**Project Narrative:** Addressing the criteria for the Planning category, describe the project’s goals and objectives, what kinds of environmental and social data were collected and analyzed, methods of analysis, how options were considered, how interested parties were involved in the project, how design was used in the process, how the project was or would be implemented, and how the project is or will be administered and/or monitored, and other significant issues.

**Typical Entries:** urban, suburban, rural, or regional planning efforts; development guidelines; transportation, town, or campus planning; plans for reclamation of brownfield sites; environmental planning in relation to legislative or policy initiatives or regulatory controls; cultural resource reports; natural resources protection; historic preservation planning; and more.

**Category 3: Research and Communication**

**Recognizes:** For research projects, works of accepted rigor and historical or technical research, giving evidence of examination of a problem, using recognized methods, and arriving at supported and original findings or solutions of generalized or specific value to the profession. For communication projects, achievements in communicating landscape architectural works, techniques, technologies, history or theory, and the value to an intended audience.

**Criteria:** For research projects, the jury will consider the clarity and importance of the research question, hypotheses, or goals; significance of historical data, where relevant, and links to current knowledge; appropriate research design and use of rigorous methods of inquiry; the clarity of presentation of outcome; potential applications to practice; and the value to the field at large. For communication projects, the jury will consider the effectiveness of message presentation, the innovation in approach or delivery, and the value to the intended audience.

**Project Narrative:** Addressing the criteria for research projects, describe the problem researched, relationships investigated, method of inquiry used, results of research (which may refer to statistical or other analysis that can be included under “images”), conclusions concerning the significance of the results, comparisons with past research, applicability to landscape architectural practice, the need for new or further research, and other significant issues. For communication projects, describe the intended purpose, audience, message(s), impact and effectiveness, distribution method (commercial bookstores, Internet, etc.), circulation/distribution (number), and other issues as appropriate.

**Typical Entries:** For research projects, investigations into methods, techniques, or materials related to landscape architectural practice; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; presentations on landscape architectural history, art, or technology. For communication projects, online communications - interactive & multimedia; print media, film, video, audio (e.g. podcasts); interpretive design;
exhibition design; public awareness campaigns; extension education or how-to materials intended for the non-technical consumers; environmental education materials that increases landscape architectural design and conservation awareness; environmental interpretive signage describing habitat, animals, design rationale, history and wayfinding; and presentation materials summarizing a project’s design process. If your media resides online, please provide a direct link to your media in your submission. You may also provide a link directly to YouTube or Vimeo, if your media is hosted there.

**Category 4A: Residential Design (over $100,000 construction budget)**

**Recognizes:** Residential single and multifamily site-specific works of landscape architecture that elevate the design principles of quality, context/place, environmental responsibility, maintenance requirements and durability. Innovative design and construction techniques that help to reduce overall construction and maintenance costs will also be recognized. Entries in this category must have been built and have construction budgets over $100,000.

**Criteria:** The jury will consider the quality of design context and execution, materiality, environmental sensitivity, community benefit, sustainability through Low-Impact Development (LID) incorporation, green infrastructure or additional techniques that are innovative, site-specific, and maintainable.

**Project Narrative:** Addressing the criteria for the Residential category, describe the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.

**Typical Entries:** Single-family homes; high-rise, multi-family production and custom home developments (market rate and non-market rate will be considered); transit-oriented development (TOD); historic preservation, renovation or conservation projects; senior or assisted living developments; private or small gardens; new urbanism projects with multifamily development; and more.

**Category 4B: Residential Design (under $100,000 construction budget)**

**Recognizes:** Residential single and multifamily site-specific works of landscape architecture less than $100,000. Entries in this category must have been built. This category is aimed at projects with smaller budgets that may display excellent design standards but are difficult to judge compared to those projects with much higher budgets.

**Criteria:** Same as Category 4A

**Project Narrative:** Same as Category 4A

**Typical Entries:** Same as Category 4A

**Category 5: Landmark Award**

**Recognizes:** A distinguished landscape architecture project completed 15 - 50 years ago that retains its original design integrity and that contributes significantly to the public realm or community where it is located.

**Criteria:** The jury will consider the project’s sustained value to the community it serves and the continued relevance of the project’s design expression.

**Project Narrative:** Addressing the criteria for the Landmark category, describe the project’s original intent, design challenges, original surrounding environment (and how it may have changed over time), social concerns, history of use, community context, and impact on the public realm, the profession, and practice.

**Typical Entries:** Parks, plazas, sculpture gardens, botanical gardens, river walks, and more. Public officials and agencies, civic and historic preservation organizations, and interested individuals and entities are encouraged to submit projects in this category.

**NOTE:** An official entrant in this category does not need to be an ASLA member. Local organizations, public officials, and other interested individuals are welcome to enter a qualified project in this category.
**Category 6: Urban Design**

**Recognizes:** Projects built or currently under construction that activate networks of spaces that mediate between social equity, economic viability, infrastructure, environmental stewardship, and beautiful place-making in the public and private realms. An exemplary urban design project that significantly improves or impacts the community or city where it has been implemented.

**Criteria:** The jury will consider the quality of design and execution; urban design context; planning context; contribution of project to a broader urban landscape; environmental sensitivity and sustainability; and attention to social justice, equity, and inclusion.

**Project Narrative:** Addressing the criteria for the Urban Design category, describe in 1300 words or less the project location, scope and size, site and context investigation, design program, social equity, economic viability, place-making, environmental stewardship, design intent, environmental impact and concerns, and collaboration with the client and other designers.

**Typical Entries:** constructed or partially constructed urban projects spatially greater than one block in the realm of public, institutional, or private landscapes; streetscapes, waterfronts, mixed-use developments, neighborhoods, districts, cities, placemaking interventions, and civic improvements that may include elements of reclamation, stormwater management, transportation or infrastructure studies, art, and more.

**Category 7: Special Rotating Category: Equity, Inclusion, and Diversity**

**Recognizes:** Built or unbuilt projects that focus on equity, inclusion, and diversity. This is a specialty award category that changes biannually.

**Criteria:** The jury will consider the project’s focus on designing for social impact - projects that give voice to those who have been historically disenfranchised, marginalized, or excluded. Projects do not have to be constructed at the time of entry. Projects may be in any state if the primary landscape architect is a member of ASLA Colorado.

**Project Narrative:** Addressing the criteria for the Equity, Inclusion, and Diversity category, describe the project’s goals and objectives, what kinds of social data were collected and analyzed, how interested parties were involved in the project, and how the employed strategies delivered inclusive, equitable design.
PROJECT RELEASES
To ensure that the client and a firm principal approve of the submission, we require that the submitter acknowledge that the client and principal have no objection to the entry, judging, publication and/or promotion of the project, images, or information by ASLA Colorado. Section 4 of the online form requires positive acknowledgement of permissions.

HOW ASLA COLORADO WILL USE INFORMATION AND IMAGES
The information entered into the online submission forms will be used for publicity purposes and for the creation of award certificates for winning entries. Please ensure the accuracy of spelling, titles, and addresses.

RECOGNITION OF NON-LANDSCAPE ARCHITECTS ON THE TEAM
This awards program focuses on honoring the work of ASLA Colorado/Wyoming members, and Landmark projects in Colorado and Wyoming. Due to time and space restraints, it is not possible to recognize all the other disciplines and contributing consultants working on the projects during the awards ceremony. These additional consultants, clients, and contractors may be listed as contributors on the issued Award Certificates. Additional award certificates may be ordered through the ASLA Colorado website.

QUESTIONS, COMMENTS AND SUGGESTIONS FOR IMPROVEMENT
ASLA Colorado welcomes comments and suggestions for improvement on the awards process. 2021 is the first year that the Chapter website will be used for awards entries, and we value your opinions on the new process.

Contact Awards Coordinator Areti Athanasopoulos at 720.907.9350 / aathanasopoulos@designworkshop.com or 2021 Chapter President David Sprunt at 720.987.4185 / david@spruntdesign.com with any questions, comments, or suggestions.