

# DESIGN MAKER 2016

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**COLLEEN JOHNSON**

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A Colorado Homes & Lifestyles' Special Section

What is your favorite style of design?

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What current trends are you seeing?

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What do you love most about your work?

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*"It's about applying a client's personality into their home."*



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**Introducing CH&L's "Design Maker":** New in 2016, CH&L presents a unique opportunity for Colorado's Design Makers to showcase their notable work/products and appear in front of CH&L's affluent audience. Design Maker is an editorialized, photo-driven, special advertising section that provides an eye-catching platform for you to share your expertise with our readers.

## Highlights of being featured in both print and online in June/July 2016:

- Align yourself with CH&L's **Home of the Year** issue
- **74,500** readers with an **average household income of \$295,609\***
- **1 in 4** will **buy or build** a home
- **35%** plan to **remodel**
- **Video announcement** by CH&L's Publisher released via the "Insider": 6/9 & 7/7
- **Banner ad** on "Insider" promoting the section: 6/2 & 7/14
- Landing page at coloradohomesmag.com of video with link to **digital Flip Book** of the section

\*Source: Harvey Research, AD-Q Study, 2015

## Your ad will include:

- **Two-Page Spread:** An interview with one of CH&L's writers and up to 300 words of copy, 3 project images + head shot (please provide 300 dpi, CMYK), company information. **200 REPRINTS INCLUDED \$5,500**
- **Full Page:** An interview with one of CH&L's writers and up to 200 words of copy, 2 project images + head shot (please provide 300 dpi, CMYK), company information. **\$2,800**
- **Half Page:** An interview with one of CH&L's writers and up to 100 words of copy, 1 project image + head shot (please provide 300 dpi, CMYK), company information. **\$1,850**

No head shot? Inquire about special pricing!

**CONTACT**

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HOMES**  
& LIFESTYLES