Introducing CH&L’s “Design Maker”: New in 2016, CH&L presents a unique opportunity for Colorado’s Design Makers to showcase their notable work/products and appear in front of CH&L’s affluent audience. Design Maker is an editorialized, photo-driven, special advertising section that provides an eye-catching platform for you to share your expertise with our readers.

Highlights of being featured in both print and online in June/July 2016:

• Align yourself with CH&L’s Home of the Year issue
• 74,500 readers with an average household income of $295,609*
• 1 in 4 will buy or build a home
• 35% plan to remodel
• Video announcement by CH&L’s Publisher released via the “Insider”: 6/9 & 7/7
• Banner ad on “Insider” promoting the section: 6/2 & 7/14
• Landing page at coloradohomesmag.com of video with link to digital Flip Book of the section

*Source: Harvey Research, AD-Q Study, 2015

Your ad will include:

• Two-Page Spread: An interview with one of CH&L’s writers and up to 300 words of copy, 3 project images + head shot (please provide 300 dpi, CMYK), company information. **200 REPRINTS INCLUDED** $5,500

• Full Page: An interview with one of CH&L’s writers and up to 200 words of copy, 2 project images + head shot (please provide 300 dpi, CMYK), company information. **$2,800**

• Half Page: An interview with one of CH&L’s writers and up to 100 words of copy, 1 project image + head shot (please provide 300 dpi, CMYK), company information. **$1,850**

No head shot? Inquire about special pricing!