A New Look for Rocky Mountain Exposures
Brian Koenigberg, RLA, AICP

As a part of CCASLA's commitment in 2009 to provide a more useful organization to the members, the bi-monthly organization newsletter Rocky Mountain Exposures will undergo a redesign as well. The new Editor for RME, Brian Koenigberg, has been working closely with our new president, Kim Douglas; Andrew Harrah, serving in the newly created position of Communications Director; and Marissa Solomon of Fresh Perspective Design, who has been handling the art direction and design of the newsletter for the past two years, to bring about some rather significant changes to make this a publication of import to our membership and valuable sponsors. In this, the last issue of 2008, you will get a glimpse of how we hope to accomplish just that.

Aside from an all together new look and new name (which you will have to wait until the inaugural issue to see), we will be expanding the content in each issue to provide a bevy of articles that readers will find insightful and relevant to the profession. Our hope here is to change the RME from a newsletter with a circulation of 750 to a mainstream magazine, if you will, that provides critical commentary and analysis of all facets landscape architecture here in the Rocky Mountains. As a part of this strategy we will be reducing our printing from six times per year to a quarterly publication. The Awards Issue will continue to be a separate publication.

Content
One of the most significant changes will be the topical approach to the articles in each issue. Each of the quarterlies issues will follow one of four broad topics that affect us as landscape architects: Sustainability, design, technology and planning. It is through this approach that we hope to expand readership throughout the design, construction and planning industry.

Each of the quarterly issues will follow one of four broad topics that affects each of us as landscape architects:
- Sustainability (February)
- Design (April)
- Technology (July)
- Planning (October)

To this end, we further hope to make the future of the RME a content-driven publication. Editorial staff has identified specific article ideas for each issue and targeted members of the design community will be approached to give us their opinions. Articles will be solicited from principal designers and staff-level designers; the public sector; developers; contractors; attorneys; students, and the like. Some key articles that we are particularly excited to see written include:
- Designer vs. Contractor:
  - Who is Liable if a Green Roof Leaks?
- Is Your Company's 401(k) as Green as It's Projects?
- Lessons Learned: Leadership in Energy and Environmental Design (LEED)
- How to Expand your Business Portfolio Overseas
- How is Design Being Taught: UCD vs. CSU
- Design Build vs. Detailed Construction Drawings: A Contractor's Perspective
- How is 3D Software Affecting How we Design?
- Is Hand Drawing Really a Thing of the Past?
- What Happened to New Urbanism?
- Are we Over Building? Did we Over Build?

continued on page 5...
As we approach the end of 2009 the Executive Committee is hard at work (and not just holiday shopping). At the National Convention in October the official transition from the 2008 to the 2009 Executive Committee took place. I believe this is my first outlet to formally thank you all for electing me to serve as the 2009 Chapter President. It is an honor to represent one of the largest ASLA chapters at national meetings such as the Chapter President's Council and the National Convention. Attending these meetings with Pat Mundus this past year has given me much insight to the goals and struggles of landscape architects on a state and national level and how we as a profession are striving to make the world a more livable, enjoyable and sustainable place.

Although elected just a few short months ago, the 2009 Executive Committee has been busy, busy, busy. Combined with some long-term veterans, we have over ten new board members in 2009 and I would like to thank each of our board members for donating their time over the next year to serve the members while maintaining the tradition of being one of the most active chapters. Already in 2009 we are planning educational programs, social/networking activities, public relations outreach, and redesigned communications all to benefit the chapter members.

This newsletter is a look forward at 2009. We solicited articles from a vast majority of our Executive Committee to share with you their goals for 2009 and to introduce these individuals to you as representatives of the chapter. If you have questions pertaining to when a LARE Review course will be held or when the next opportunity to network with area professionals will take place, please don't hesitate to contact myself or a member of the Executive Committee responsible for that programming element. If you have an idea that you feel will make membership more beneficial or an idea or program you feel our chapter should be in support of, again, don't hesitate to contact us, as we are always looking for programs to be involved with that benefit you, the member.

Lastly (and certainly not least), I would like to thank Pat Mundus for his exemplary leadership as President of the chapter this past year and thank you for your ongoing commitment to the board. And I apologize, in advance, for the guidance I will continue to need from you... thanks again Pat!

[Signature]
Chapter-specific information like the Message from the President, the Treasurer’s Report, an update from the ASLA Trustee and Firm News will still be a necessary part of the publication, but we hope to expand on the content you receive about the organization. More detail will be provided about what the Executive Committee talks about monthly, what the Public Relations campaign is doing, what we can all be doing to help the Government Affairs Committee, and what the student designers at UCD and CSU are doing to make an impact in the world.

As if this weren’t enough, there are still more changes in store for next year. In a hope to get our readers more involved with each issue, we are going to publish “Letters to the Editor” in response to a hopefully provocative Editorial piece which will reflect the next issue’s topic. The Sustainability Editorial appears in this issue...so please send your opinions in to news@ccaslaco.org for publication in the first issue next year. We also have plans for a Business Corner in each issue (where you will find articles tailored to improving business operations), a spotlight on one local marquis project, and reprints of outstanding articles from other publications in a piece entitled “In Case you Missed It...”.

Design
Now, redesigning a magazine is a daunting enough task, but redesigning a magazine for designers is nothing short of formidable. How do you possibly redesign a magazine that will be evaluated, assessed, analyzed, investigated and challenged by a readership that could very well do the job? First, was to identify why we were undertaking such a task. RME’s core goal should be to help landscape architects—whether they work for a design firm, a public agency or for themselves—run successful, creative, profitable studios. Although well thought out, the old format simply does not accomplish this. I see the new RME like a career coach, a creative guru and a business mentor all rolled into one.

Second, was to evaluate the content itself. While the many articles over the past years have been very informative, the lack of a cohesive message from issue-to-issue left us wanting more. We simply didn’t have anything to look forward to in the next issue. With the introduction of topical issues and articles of interest we hope to enliven the publication.

Lastly, we looked at the layout: What is missing? What will make it more of a magazine than a newsletter? The overall design of RME is missing some grand moments of eye candy. I always wished there were just a few full page photographs or illustrations that were spectacular and arresting visually...Art-driven as much as content-driven. Now, we will push for this.

Final Thoughts
I know this is a lot of information to digest before seeing what we have in store for you next year. We’ve worked hard at identifying what it will take to move us towards being a magazine, and I hope you are excited as we are. Please bear with us as we continue to make this publication the best it can be!
Public Relations Positioning Paper
Courtney McRickard, ASLA

The CCASLA Public Relations committee has been very busy preparing for our 2009 campaign. Earlier in the year, we hired Philosophy Communications, a local public relations firm, to help us create a positioning paper. The paper identifies our goals and key messages, information on our membership and association as well as highlights the value we bring to our members. We created this paper as a reference tool to ensure we as an organization are practicing and communicating a consistent message among our members, professional allies and the public.

One of our many goals this year is to promote landscape architecture as a profession; create value for our members by representing the profession and membership to the public as well as amongst our professional peers. We feel that we as an organization need to elevate our participation, visibility and become more proactive, especially during the economic downturn. Simply put we need to remind the public, developers, municipalities and any other potential clients what our value is, what knowledge we bring to a project and why they should invest in landscape architects.

We aspire to writing articles, promoting membership, partnering with regional publications to highlight members’ work, public displays of CCASLA Design Awards in high profile locations throughout Colorado and Wyoming as well as general marketing and publicity for our organization and membership. Our PR firm is helping us to create angles and stories that encourage using landscape architects and promoting our members. We see articles such as “why use landscape architects and how good design can infuse greater value to real estate (both residential and commercial), how well designed open space can add value and increase health in communities”, how investment into our transit systems can reduce carbon footprints, increase economic viability into urban cores, connect communities and green spaces etc…

The advent of the new administration is a positive beginning for landscape architects, as the new President-elect has identified broader green initiatives across the country. This is an opportunity for CCASLA to become a respected and sought after voice in assisting the new administration to identify opportunities for green initiatives within Colorado and Wyoming. We have an opportunity to craft opinion articles and white papers that demonstrate CCASLA as a significant group in creating policy and guiding the new leaders within our region.

Bill Thompson, the editor of LAM, wrote recently “If President-elect Obama is able to move many of the policy goals through the Congress, ASLA could realize many of its legislative priorities (smart growth, walkable communities, TOD, parks and open space). Further, landscape architects could find increased opportunities to lend their highly specialized skills to important federal and state transportation, planning, and infrastructure projects across the country.” We believe this is a great opportunity for CCASLA and the PR committee is committed to helping shape new policy and increase our value with the organization and promote our membership.

The CCASLA positioning paper will be available online when the new website is revealed. If you are interested in the paper or volunteering on the PR committee, please contact courtney@sitdrivendesign.com.
CCASLA Website to Get a New Look!
Kim Douglas, ASLA

No, don't rush to your internet browser just yet... but we have recently begun the process of redesigning www.ccasla.org. Philosophy Communications has been hired as the lead consultant to design and create a new and improved chapter website to better serve the members.

The chapter has been thinking about a redesign of the website for some time, and after the completion of a member survey last Spring it became clear that one of our most effective tools to reach our membership wasn't doing the best job. A committee led by Chris Condit and Dana Stillman created an RFP that was sent out to local website design firms and Philosophy Communications was selected to complete this work.

The organizational chart for the website navigation has just been finalized and we are now entering the design phase for the homepage and the interior pages. With the redesign we hope to serve all audiences that find themselves on our website including: members, clients/public, allied professionals, and sponsors/contractors/product suppliers. Our goal is to highlight the more frequently viewed pages of the website such as the Calendar, Awards and Job Link.

We hope to have the new website live by March 2009. In the meantime we will still be utilizing the existing website to get all the latest information out to our members. Educational programs and social events have been added to the calendar just this week, so please check and see what is new. Also, if you were not aware www.asla.org has also undergone a redesign and is much more user-friendly and graphically interesting. If you are interested in serving on the website redesign committee please contact Dana Stillman at dstillman@dijdesign.com.

Licensure, One Year Later
Dennis Brookie, ASLA

On January 1, 2008, Colorado Senate Bill 07-107 became law and Landscape Architects throughout Colorado began practicing as licensed professionals once again. Colorado’s landscape architects law was repealed in 1976 under the state’s “Sunset” law and remained sunned down for the past 22 years. In this, the first year of licensure, we have seen the Colorado State Board of Landscape Architects created as a standalone board that is headed by Program Director Charles Adams. The Chair of the board is Ted Ciavonni, the Vice Chair is Jamie Ramos, the Secretary is Jenny Staroska-McCoy, and Heather Eversley and Todd Williams are regular members.

This board has received 676 applications for landscape architect licenses. From these applicants 599 licenses have been issued to date. Most of these licenses have been issued to landscape architects that reside in Colorado, with 24 issued to out of state landscape architects. The board has received 2 complaints during the first year. Applications continue to be received and reviewed by the Board.

Please note that as of January 1, 2009, application by Prior Practice will no longer be an acceptable qualification under Article 45: Landscape Architects.

Throughout this first year of licensure, municipalities across the state have reviewed and sometimes changed their codes and requirements to address the Landscape Architects Professional Licensing Act. It remains the responsibility of individual landscape architects to promote the requirements of licensure through their professional practice and by advocating the law to their local jurisdictions. The Colorado State Board of Landscape Architects is not responsible for promoting or changing individual municipal requirements. However, the board will review complaints and enforce penalties under the state law.

Also, the Board already has some proposed changes to the rules. There will be a rulemaking hearing at the next scheduled Board meeting on January 16, 2009. The specific rules changes will be posted to the State Board website (www.dora.state.co.us/la) no later than December 12th.
The rules that are being affected are:
3.1.9 Reporting Felony Convictions
4.1.1.7 Application for Licensure by Prior Practice
4.1.1.7.2 Timeframe for Accumulation of Practical Experience
4.1.1.9 Application for Licensure by Examination
4.3 Applications
4.3.2 Approved Examination Applications
4.5.1 Educational Standards
4.7 Expired Licenses

The purpose for the adoption of these rules is to clarify educational standards, to comply with the Division Standard regarding reporting felony convictions and expired licenses, to hear recommendations from the Office of Legislative Legal Services, and to determine the font, format, etc., that all rule sections should be presented in.

Landscape Architect License Quick Facts
As of December 2008

Applications received 676
Total licensed 599
Licensed in State 575
Licensed out of State 24
Denied 32
Pending review 45
Complaints received 2

Fellows update, December 2008
Craig Coronato, FASLA

As the new Fellows Council representative to the Chapter I would like to say that I am excited to not only join the Council of Fellows, but to also push for leadership on issues that affect our profession in Colorado. We are all acutely aware of the affect that the economic situation has had on us both personally and professionally. It is time that we act swiftly and effectively to do whatever we can as a profession to overcome malaise and pessimism and look at this as an opportunity to gain an important leadership role in our community.

My first thought is to advocate for renewal of our public infrastructure system. This has already been suggested by the incoming administration in Washington as an economic stimulus. I believe that landscape architects can have a leadership role through the implementation of long-overdue improvements. These should be forward looking, well designed and environmentally sensitive.

Having spent the better part of 2008 working overseas in a rapidly developing country, I saw firsthand the positive impacts of a government’s investment in the public realm. It stimulated both private sector investments and a sense of general optimism in the populace anticipating a better future.

So my question to our profession is this: How can CCASLA, and specifically the Fellows, best help our profession? What specific efforts can we focus on for 2009? And how can we leverage the skills and experiences of our members to increase opportunities and raise the level of our work and our designed places?

Please feel free to email me at craig.coronato@edaw.com or call at (303) 398-3517, with your comments, thoughts and ideas.

Happy Holidays and Best wishes for a successful New Year!

One of the Bill’s Co-Sponsors and biggest supporters of our effort to require licensure of landscape architects was Representative Terrance Carroll. Mr. Carroll is now the Speaker of the House-Designee, one of Colorado’s biggest elected posts. Speaker-Designee Carroll is seen here with ASLA Fellow Craig Coronato during the licensure campaign.
Trustee's Report 2009
Ron Bevans, ASLA

In my final year as Chapter Trustee, the year ahead offers the Society many of the same challenges we face on the local level. The economic downturn has had its impact upon the operation of the organization. Primarily due to a projected reduction in revenues from the Annual Meeting/Expo and ASLA JobLink, the budget has been reduced by $1.6 million in 2009 and $1.9 million in 2010. Fortunately, the Board of Trustees was able to accomplish these reductions through the elimination of new programs or the expansion of existing ones. Therefore, no cuts were necessary in existing programs that ASLA has to offer. It will be incumbent upon the Board of Trustees over the next year to monitor the financial situation of the Society closely to maintain the level of services and programs the membership has come to expect.

One of the greatest strides seen at ASLA over the past few years has been our role in federal advocacy. Due to the work of the Government Affairs staff and landscape architects participating in In-District Advocacy Day and Advocacy Day on Capitol Hill, landscape architects are seen as leaders in several "green" movements dealing with everything from infrastructure, education, planning and climate change. As a result of these labors, legislative offices now come to ASLA and landscape architects for our input and support on various bills making their way through congress. Current legislative action that ASLA is following includes:

- Historic American Landscape Survey (HALS)
- Complete Streets (H.R. 5951, S.2686)
- No Child Left Inside (H.R. 3036, S. 1981)
- The Energy Conservation Through Trees (H.R. 5867)
- The Small Community Visioning Improvement Act (H.R. 3374)
- The Green Energy Education Act (H.R. 1716)
- The Green Resources for Energy Efficient Neighborhoods "GREEN" Act (H.R. 6078)

ASLA has been asked to support these legislative efforts and/or specifically mention landscape architects within the legislation. Through the advocacy programs, the role of landscape architects in the shaping of national legislation that specifically relates to our profession continues to grow.

In addition to these items, the Board of Trustees will continue to support those programs and operations that rank the highest priority. The top three (of 13) of these include:

1. Enhance the image, visibility, and understanding of the profession with client groups, public policy makers, allied professions, media, and the general public.
2. Promote adoption of laws and regulations that: Enhance the design, planning, and stewardship of the natural and built environment; and foster a business and regulatory climate that supports the practice of landscape architecture.
3. Promote licensure of the profession to protect the public health, safety, and welfare, and to protect landscape architects’ right to practice.

It is through these efforts that the Board of Trustees seeks to maintain a professional organization that will reap benefits for the membership, as it is the membership that is ultimately responsible for the success of ASLA. Here’s to a more prosperous 2009!
Jane Silverstein Ries Foundation Update
Patrick Mundus, President

Jane Silverstein Ries (1909-2005):
Retrospective of a Colorado Landscape Architect
JSR Foundation has teamed with the Denver Public Library to create a retrospective exhibit of Jane’s career featuring her garden design and landscape architecture work. Opening in February 2009 and running through April the exhibit will feature drawings and photographs of Jane’s work that have been formally archived by the Library. The opening reception for the exhibit will be Tuesday, February 10, 2009, from 5:30 to 8:30 PM at the Denver Public Library. We would like to invite ASLA members and the community to come and witness the breadth of Jane’s work in this exhibit and enjoy the opening reception. Please go to jsrfoundation.org for further information.

JSR Scholarship
The Jane Silverstein Ries Student Scholarship program is an award competition offered to students in university landscape architecture programs nationwide and focusing on work in the Rocky Mountain region. The winning student receives a $2,000 scholarship. The selected award winner will also have their project added to the Jane Silverstein Ries Archives at the Denver Public Library. Applications for 2009 are now available at www.jsrfoundation.org and are due by March 10, 2009.

Fundraising & Sponsorship
The Foundation relies on donations to continue the JSR award and scholarship programs. The JSR Foundation is a 501(c)(3) nonprofit, tax-exempt organization. Your tax-deductible donation will enable the JSR Foundation to continue supporting sustainable projects through public-awareness practices that preserve, improve and enhance the public’s enjoyment of the natural and built environments. For further information on sponsorship opportunities or donations go to jsrfoundation.org or contact Patrick Mundus, ASLA (pat@mundusbishop.com).

The JSR Foundation is the charitable arm of ASLA Colorado, a nonprofit organization dedicated to serving public spaces. We support sustainability and stewardship of the natural and designed landscapes in the Rocky Mountain Region through educational endeavors and public awareness.

The 2008 Jane Silverstein Ries Award was presented to Paul Hindman of the Urban Drainage and Flood Control District honoring him for his pioneering work related to storm water drainage planning and design along the greater Front Range area.

2008 JSR Award Fall Celebration
The 2008 Jane Silverstein Ries Award was presented to Paul Hindman of the Urban Drainage and Flood Control District honoring him for his pioneering work related to storm water drainage planning and design along the greater Front Range area. Paul was recently named the Executive Director of Urban Drainage and was nominated by Axel Bishop, ASLA of Design Concepts. “The current biological, hydraulic and aesthetic of the Denver metropolitan area is astonishing and the future looks even better with the precedents set by Paul.”

A reception was held on November 13 at the historic Molkery in Denver’s Montclair Park. The event attracted over 50 landscape architects, engineers, planners and past award winners – all coming out to honor Paul Hindman.

The JSR foundation would like to thanks the following sponsors of this event for supporting the foundation and landscape architecture:
ASLA Colorado
Landscape Forms
Silvercloud Construction
Mundus Bishop Design
Design Concepts
Natural By Design
Bill Stolz
studioINSITE
Norris Design

10 | Rocky Mountain Exposures
Volunteer Calendar @ a Glance | Judith Ward

Have you ever found yourself saying that “I really should volunteer” or “This year I’m going to volunteer” only to have an opportunity present itself and you couldn’t commit because something else came up? Well, we have many volunteer opportunities throughout the year and surely one of them will fit into your busy schedule. The Membership Committee has created a Volunteer Calendar @ a Glance as a way to help our members stay abreast of all of the opportunities to volunteer.

The beauty of this calendar is that it allows you to plan ahead so you can make sure you get the volunteer position you’re most interested in and which works best with your schedule. Not all events have exact dates, needs, or descriptions defined just yet, and some just evolve as the event date nears, but at a minimum you will know the month the event occurs. We also have volunteer opportunities that are not tied specifically to a date on a calendar. These openings offer a greater diversity in what skills you’d like to use and a greater flexibility to fit them in your schedule. If you see something that interests you, call or email Judith Ward at (303) 679-8262 or jward@criticalhabitats.com.

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Editorial: Too Little, Too Late  
Brian Koenigberg, RLA, AICP

The Big Three have been convening in Washington these past weeks hoping for a handout from us, the American people. These companies—with only cares for their bottom line—have taken this country down a road, no, a super-highway of urban sprawl and congestion without decent public transportation. Bradford Snell, former U.S. Senate Counsel, testified as a part of the Industrial Reorganization Act before the Subcommittee on Antitrust and Monopoly in 1974. His testimony, entitled "American Ground Transport", laid out a controversial theory for how General Motors plotted to destroy public transportation in America. The following is excerpted from his testimony:

"This is not about a "plot" hatched by wild-eyed corporate rogues, but rather about a consummate business strategy crafted by Alfred P. Sloan, Jr., the MIT-trained genius behind General Motors, to expand auto sales and maximize profits by eliminating streetcars. In 1922, according to GM’s own files, Sloan established a special unit within the corporation which was charged, among other things, with the task of replacing America’s electric railways with cars, trucks and buses. A year earlier, in 1921, GM lost $65 million, leading Sloan to conclude that the auto market was saturated, that those who desired cars already owned them, and that the only way to increase GM’s sales and restore its profitability was by eliminating its principal rival: electric railways.

At the time, 90 percent of all trips were by rail, chiefly electric rail; only one in 10 Americans owned an automobile. There were 1,200 separate electric street and interurban railways, a thriving and profitable industry with 44,000 miles of track, 300,000 employees, 15 billion annual passengers, and $1 billion in income. Virtually every city and town in America of more than 2,500 people had its own electric rail system...

In each case, by threatening to divert lucrative automobile freight to rival carriers, they persuaded the railroad (according to GM’s own files) to convert its electric street cars to motor buses—"slow, cramped, foul-smelling vehicles whose inferior performance invariably led riders to purchase automobiles."


Then came the interstate highway system. After driving his Allied forces into Berlin on Hitler’s Autobahn, Dwight Eisenhower brought home a passion for America’s biggest public works project. In 1956 President Eisenhower signed into law the Federal Highway Aid Act. Some 40,000 miles of vital eco-systems were eventually paved under.

As sad as this story is, it will get worse. Americans are woefully dependent upon our cars without adequate public transportation. So what difference does it make to design and plan for "sustainability" if we are going to bail out General Motors again; thereby keeping the car king. Who cares about green roofs when development standards prescribe acres upon acres of parking? Who cares about walkable communities if we’re going to drive our car to the grocery story anyway?

How many of you drive to work instead of taking the bus? Seriously, if we can’t practice sustainability in our personal lives, can we really make that much of a difference in what we do as professionals?

Please write to news@ccasla.org to let us know what you think about the state of public transportation, oil dependency, and sustainable planning efforts.

Opinions and viewpoints expressed in this column are solely that of the author or authors, and may not reflect the opinion of the Colorado Chapter of the American Society of Landscape Architects
Treasurer's Report | Gail Barry, ASLA

The 2008 CCASLA year began with big plans. We were looking forward to the joint conference with Colorado APA, a total redesign of the website, a continuation of LARB classes and the annual golf tournament. At the conference our exhibitors and sponsors gave us tremendous support and deserve a big thank you. We are still in the process of reconciling the hotel accounts and have not yet paid the entire bill. Unfortunately, the golf tournament had fewer sponsors and attendance than in some other years. This year the CCASLA books were reviewed by Lang and Company CPA’s. They did not find any "material modifications" needed to make the financial statements conform "with generally accepted accounting principles."

Beginning balance as of 12/31/07 $92,671.00

Income from 1/1 to 8/4/08
Association Management $1,594.23
Membership Dues $29,892.50
Member Communication $27,474.28
Member Activities/Events $68,702.00
Professional / Ed. Programs $4,541.00
Gov't. Affairs-Licensure Grant
Community Serv./Pub. Relations
Total Income $132,204.01

Expenses from 1/1 to 8/4/08 $92,034.97
Association Management $25,325.89
Membership Dues $39.51
Member Communication $26,110.14
Member Activities/Events $51,626.79
Professional / Ed. Programs $4,245.09
Gov't. Affairs $16,378.59
Community Serv./Pub. Relations $9,114.03
Total Expenses $132,840.04

Balance on Hand as of 12/1/08 $92,034.97

Please contact us with any ideas you may have to make us better and more responsive to you, our member. The CCASLA accounts may be viewed during normal business hours, by appointment, by calling (303) 355-0673.

2008-2009 State of the Membership | Judith Ward

As we mentioned in the May/June 2008 issue of Exposure we intended to start the Chapter’s new Presidency with a state of membership report. However, as you know, ASLA National has been working on their website and our first access to the data comes several months late. Still we will use this new data as our baseline for measuring and monitoring our membership for the upcoming year. We hope you find the table and charts that follow interesting and valuable.

State of the Membership 2008-2009

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<th>Member Types</th>
<th>Total #</th>
<th>Percentage</th>
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<td>Current Members</td>
<td>617</td>
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<table>
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<th>Member Types</th>
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Membership Geography

<table>
<thead>
<tr>
<th>State</th>
<th>Total #</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colorado</td>
<td>585</td>
<td>95%</td>
</tr>
<tr>
<td>Wyoming</td>
<td>14</td>
<td>2%</td>
</tr>
<tr>
<td>Beyond Chapter Boundaries</td>
<td>18</td>
<td>3%</td>
</tr>
</tbody>
</table>

Gender Demographics

<table>
<thead>
<tr>
<th>Gender</th>
<th>Total #</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>420</td>
<td>68%</td>
</tr>
<tr>
<td>Women</td>
<td>197</td>
<td>32%</td>
</tr>
</tbody>
</table>

Practice Demographics

<table>
<thead>
<tr>
<th>Practice Type</th>
<th>Total #</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>8</td>
<td>1%</td>
</tr>
<tr>
<td>Public Sector</td>
<td>87</td>
<td>14%</td>
</tr>
<tr>
<td>Private Sector</td>
<td>522</td>
<td>85%</td>
</tr>
</tbody>
</table>

Note: Data is based Active Members listed in the November 2008 ASLA National List plus VIP Members from the Colorado Chapter Primary List.
2009 Schedule at a Glance | Kim Douglas, ASLA

Looking forward to 2009 we have plenty of networking, educational and just plain fun activities to be involved with. We are always looking to increase attendance at events while recruiting individuals to volunteer and help plan our events.

One of the major changes you will notice on the calendar is the lack of a two-day state conference next fall. Colorado ASLA is planning to hold a state conference every other year in the spring, reducing the scheduling conflict with the national ASLA Convention. This transition will take place with the return of the two-day state conference in spring 2010. The Annual Awards banquet will still be held in the fall each year, however. There will be a one-day event planned in Denver Spring/Summer 2009 to provide an avenue for educational programs to the members.

The following is a brief listing of our major events in 2009. For more information please visit the website or call (303) 830-6616.

January
12-16 ProGreen Conference

February
4-6 Colorado Preservation Inc. Saving Places Conference
12 JSR Archive Exhibit & Opening Reception
     (Denver Public Library 7th Floor)
18 ASLA In-District Lobby Day

March
31 LA Days, Colorado State University

April “National Landscape Architecture Month”
1-3 LA Days, Colorado State University
18-19 Doors Open Denver

June
TBD Colorado State Mini-Conference

July
10 CCASLA Award Submittals Due
20 CCASLA 2010 Election Committee Formed

August
21 CCASLA Annual Golf Tournament,
     Legacy Ridge, Westminster

September
18-21 ASLA National Convention, Chicago, Illinois

October
TBD CCASLA Annual Awards Reception

WELCOME TO OUR NEW ASLA COLORADO MEMBERS:

William T. Alexandre, Associate ASLA
Carly Behm, Associate ASLA
Chris Davis, ASLA
John Giffen, ASLA
Jay Griffin, ASLA
Eileen M. Kemp, Affiliate ASLA
Nathan King, Associate ASLA
Kevin C. Krill, ASLA
Nell McLane, ASLA
Megan Moore, ASLA
Gregory Ochis, Affiliate ASLA
Michael David Repyak, ASLA
Miesak W. Robert, ASLA
Earen Russell, ASLA
Danielle Snyder, Associate ASLA
Matt Spidell, ASLA
Joanna P. Waldenmyer, ASLA

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Women in Design | Elise Brenninkmeyer, WID

Women in Design (WID) is a local organization with the mission to support contributions and improve opportunities for women in professions serving the built environment. It began as a collaborative effort between three women practicing architecture who felt the need to promote networking, outreach and professional development opportunities among other women in their field. It is the task of the Women in Design steering committee to support member’s professional careers and personal needs while making the organization dynamic and fun. To this end, the organization’s sponsors book club meetings, happy hour engagements, hard hat tours, community outreach events, breakfast conversations, and evening lectures. Habitat for Humanity and Metro Volunteer Denver Day are popular volunteer activities among members. A lecture highlight for this coming year is a visit by the Mexican architect Tatiana Bilbao on Thursday, February 19, 2009.

The diversity of women within the organization is one of Women in Design’s greatest assets. Even before the first Women in Design meeting, the organization founders realized the value of including women at a variety of stages in their careers and from a variety of fields outside of their own profession. Thus, since the organization’s beginning three years ago, it has included women from the engineering, architecture, interior design and landscape architecture professions. The variety of skills and interests inspires a wide spectrum of events and enriches the group with a cross disciplinary network of members. Testament to the organization’s strength, Women in Design was recently honored with an award from the AIA National Diversity Recognition Program.

At a recent meeting of the CCASLA Executive Committee several of our members discussed opportunities to foster communication, encourage membership and celebrate collaborative opportunities between our organizations. If you are a woman in the landscape architecture field and would like to learn more about Women in Design please visit our website at www.widdenerver.org and consider registering to become part of a great community of women energized by one another’s contribution to our built environment.
Wall Street Journal & Winning Workplaces Recognize Landscape Forms as one of the Top Small Businesses with Exceptional Workplaces

Kalamazoo, MI - The Wall Street Journal has announced that Landscape Forms is one of the Top Small Workplaces for 2008, the second annual list of the best small workplaces in the U.S.

The Top Small Workplaces list, compiled in partnership with Winning Workplaces, a nonprofit whose mission is to help small and midsize organizations create better workplaces, showcases exceptional employers, including private, nonprofit and publicly held organizations that have built workplace environments that foster teamwork, flexibility, and professional growth while providing an atmosphere and benefits that encourage employee loyalty.

"These small businesses are leading innovators and role models for larger companies," said Larry Rout, editor of the Journal Reports, The Wall Street Journal. "At a time when most employers are cutting back on employee benefits it is important to recognize those organizations that are creating environments that encourage productive behavior and expanding programs to keep employees happy."

"The Top Small Workplaces have been in business an average of 42 years and have demonstrated that they can survive difficult economic times," said Ken Lehman, Winning Workplaces' founder and board chair. "By building strong cultures and gaining employee commitment to the success of the business, these organizations have thrived in good times and weathered bad ones. It is at times like these, with our nation facing almost unprecedented financial and economic challenges, that the real mettle of a strong workplace is demonstrated."

The Journal and Winning Workplaces began accepting nominations last fall, receiving 782 eligible nominations, which were pared down to 35 finalists. To select the 15 Top Small Workplace winners, a national panel of small business experts chosen by the Journal and Winning Workplaces judged the finalists based on specific metrics and qualitative assessments of their success in creating workplaces that nurture, challenge and reward employees.
News articles, slide shows and videos about the selection process and winners are available at www.wsj.com. As part of its continuing coverage of this year’s Top Small Workplaces, the Journal will be interviewing leaders of the winning companies every week in coming weeks on “Independent Street,” WSJ.com’s small business blog.

Bill Main, President of Landscape Forms stated, “We are thrilled to receive this award, and developing our business according to the Scanlon Principles has helped us get here. But this is also a reflection of our incredible workforce. We’ve invested heavily in each other’s success, and I think the results speak for themselves. All of us at Landscape Forms look forward to continue learning from this proven method of creating and conducting business.”

Landscape Forms is based in Kalamazoo, MI and the 40-year old company’s product list includes exterior seating systems, benches, tables and chairs, umbrellas, wheelchair-accessible picnic tables, planters, litter receptacles and ash urns. Clients include such well-recognized companies as Boeing, Cisco Systems, Hewlett Packard, Harvard University, Disney, Chrysler, Mayo Clinic, Chicago’s Lincoln Park Zoo, Sprint, American Airlines, LaGuardia Airport, Microsoft, Nike, United States Tennis Association and many others. www.landscapeforms.com.

Valerian’s Seattle Office Ushers in a New Park for Kitsap County

Seattle, WA - On Monday, November 24th, the Kitsap County Board of Commissioners gave their unfeathered blessing to the South Kitsap Regional Park Master Plan.

"If a community could have a dream project, this would be it," (Commissioner) Angel said. "From day one, there was standing room only (at the planning meetings)."

The plan was a joint effort between Valerian LLC and BCRA (a local Seattle Design firm). Elements of the plan will be developed over a five phase term. Some of the proposed amenities include high quality playgrounds, a world class skate park, amphitheater, community gardens, soccer and baseball facilities, and parking improvements. In addition to preserving over 160 acres of natural woodlands, the plan also calls for improved pathways, lighting, access improvements and a maintenance building. A portion of the funding will come from an over half million dollar State Recreation Grant that the Planning team helped the county acquire. The planning team is also providing a long term plan to the County to come up with sustainable funding for the park.

Design Concepts Unveils Three New Colorado Parks

Denver, CO - On November 1, 150 people turned out to celebrate Bison Park’s grand opening in Castle Rock. The $2.2 million park is one of three new Colorado parks planned and designed by Design Concepts, an award-winning community planning and landscape architecture firm in Lafayette, Colorado. Design Concepts has gained nationwide recognition for its parks, which draw people regionwide with themes related to local landscapes and cultural history, as well as creative play and learning environments for all ages.

Bison Park, Castle Rock
Design Concepts created the Bison Park master plan and construction documents for this neighborhood park on Clear Sky Way, just south of Foothills Parkway in the Meadows Development. The park is adjacent to a 10-acre new Douglas County School District elementary school. The school and park were designed and constructed during the same time period to provide the best use of resources for both sites. The 10-acre park blends both passive and active recreation, with one synthetic turf multi-use field, four lighted tennis courts, and three age-separated playgrounds. Sculptures of a mother and baby bison are climbing elements in the play area. Other features include an outdoor classroom, a sledding hill, looped trail, and three picnic shelters.
The park's theme of time and the seasons is incorporated in plantings that are grouped to be spectacular in certain seasons. The theme is suggested in other structures and in decorative elements, such as stone monuments with poetry quotes, etchings in pavement, and an entry sign. The whole landscape is xeriscaped, or designed to conserve water. The landscape meets the town's watering restrictions with synthetic turf, limited sod, and plants with low-water requirements. Only three acres of the 20 acre joint park/school site include irrigated sod.

Design Concepts collaborated with the Town and the Douglas County School District on design and construction for the park and a second shared synthetic turf field on the adjacent landscape for the new Clear Sky Elementary School. Design Concepts completed a site design for the school, which opened this fall. Linked parking lots on park and school grounds are shared by people using the park and school. The 10-acre school site also has two age-separated playgrounds.
Hideaway Park, Winter Park
The Town of Winter Park hired Design Concepts to create a sense of identity that reflects the town's character at the 3.5 acre Hideaway Park, located on Highway 40 at West Midtown Road. Additional goals were to develop the town's main sledding hill and a summer amphitheater and event space. The "Mountains and Rivers" theme of the $3.2 million park focuses on natural elements, forms, and colors found in Winter Park and the Frasier Valley.

The firm's design for Phase I called for regrading and contouring the site to create a permanent sledding hill and a more comfortable seating area for concerts and events with better views. The design raised the south end of the park 10 feet to create an enhanced slope for sledding and the amphitheater. A series of musical events held here last summer accommodated 3,000+ people.

Belvedere Park, RidgeGate, Lone Tree
Set within the new community of RidgeGate in the City of Lone Tree, Belvedere Park, in keeping with the vision for RidgeGate, celebrates the union of nature and the built environment. Working with the Rampart Range Metro District, Design Concepts designed the community’s first neighborhood park on nearly seven acres. The park location at RidgeGate Parkway and Belvedere Lane connects people from an urban mixed-use residential and commercial area to the community’s natural areas. The $1.4 million park's grand opening was held in September.

Belvedere Park features include artwork, three age-separated playgrounds, seating areas along the trail, 2 separate plaza spaces, multiple picnic shelters, and sodded play areas for sports or relaxation. A main focus of the park is the playground area, which explores through art and structures the connections between the natural and man-made environments. There are 3 distinct play areas: a featured climbing wall and slide for older children; innovative play equipment, including spinners and play boulders for younger children and a more traditional play piece for the youngest children with swings and animal-
sculpture climbing boulders. A plaza with a shade structure connects the three play areas and provides a central gathering area for parents to supervise and socialize.

A regional trail system runs through the center of the linear park, which traverses a valley stretching to the north and south. The park's landscape is enhanced with native and other low-water plantings that blend with natural surroundings and minimize water use. A below-grade crossing under RidgeGate Parkway will connect Belvedere Park to a future town park surrounded by a mixed-use residential neighborhood. The red sandstone facing is etched with quotes such as: "Everywhere is within walking distance if you have the time."

Design Concepts' work has been featured in the Denver Post, Rocky Mountain News, Landscape Architecture and Urban Land magazines, and many other publications. The firm celebrates its 27th anniversary in 2008. For more information, go to www.dcla.net.

**Blake Williams Joins ValleyCrest**

**Parker, CO -** ValleyCrest Landscape Development of Parker, Colorado, is pleased to announce the hiring of Blake Williams in the role of Business Development. Blake brings over 22 years of diversified industry experience to the ValleyCrest team.

**TreeScapes:**

**An Online Tool for Sustainable Tree Planting**

**Denver, CO -** The Institute for Environmental Solutions (IES) today released TreeScapes, an online, interactive, and user-friendly tool that allows a homeowner to optimize, quantify, and visually display the environmental benefits of trees on their property.

"It is a one-of-a-kind tool that integrates all of the environmental benefits of trees and quantifies their tradeoffs," says Carol Lyons, IES Executive Director. "With TreeScapes, homeowners who want to address water conservation and energy savings, for example, will now have the tool to do so."

The tool, available for free on the IES Web site, www.i4es.org, first asks users to choose a direction for the front of their home, the size of house, and dimensions of their property and then, using drag-and-drop technology place individual existing trees and "plant" potential trees on their "virtual property". The tool provides a scored list, for the existing trees and new trees by the environmental benefits – carbon sequestration (global warming mitigation potential), air quality improvement (reducing ozone), energy savings, prevention of stormwater runoff, reducing particulate matter (pollution control), and water conservation potential. Each tree receives a score from 0 – 10 indicating its suitability for each of the environmental benefits.

Simple instructions guide users through the tool, and a plant and maintenance guide informs home owners how to select the best tree, plant a tree correctly, and maintain trees so that they provide benefits for many years. Links to other sources such as Trees Are Good, Colorado Tree Coalition, and The Colorado State Forest Service provide additional information about planting and caring for trees.

Keith Wood from the Colorado State Forest Service says, "TreeScapes is a great, educational tool for those homeowners looking to plant the right tree in the right place. This innovative program will help with properly planting trees in residential
landscapes not only with regard to adequate space for a tree to mature, but with regard to getting the most air quality, water, and energy conservation benefits from trees as they grow."

Funded by a grant from the Xcel Energy Foundation, TreeScapes is just one outcome of IES’s Tree Project Phase 2, which was a collaboration between IES and the City of Golden to quantify all of the environmental costs and benefits of trees on city property.

IES is a Denver-based non-profit organization dedicated to addressing complex environmental challenges. IES uses sound, independent science to find potential solutions, develop objective evaluation methods, implement strategies, and measure and demonstrate costs and effectiveness. IES's approach emphasizes integration across technical disciplines and inclusion of all potential stakeholders throughout project design and implementation.

Please visit www.i4es.org for more information or contact Ruth Gaulke, Research Associate, ruth@i4es.org.

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