



# CALL FOR ENTRIES

## ASLA CO/WY

### 2020 Professional Awards

Deadline | 07.24.2020 | 5:00PM



**ASLA**  
COLORADO

## OVERVIEW

In order to encourage and recognize excellence in landscape design and to promote the variety, scope, and value of landscape architecture to the public, ASLA Colorado invites your participation in the 2020 Professional Awards program. The primary purpose of the awards program is to recognize Colorado and Wyoming licensed landscape architecture professionals who engage in the careful stewardship, wise planning, and artful design of our cultural and natural environment.

## PROCESS

- Mail all entry forms and checks to Areti Athanasopoulos at Design Workshop by **Friday, July 17th, 2020 at 5:00 PM.**
- When the entry form and payment are received, an email with a link for entry upload will be sent to the primary contact.
- Upload all digital files by **Friday, July 24th, 2020 at 5:00 PM.**
- Entries are evaluated by a jury of landscape architects.
- Winners will be notified by email to the primary contact prior to the event.
- All winning projects will be announced at the ASLA Colorado Annual Awards Event and Celebration tentatively scheduled for **Thursday, September 3rd, 2020 at Bigsby's Folly.** This year's event may have to be digital due to COVID-19. Final decision on the event will be made by August 1st, 2020.

## ELIGIBILITY

The Professional Awards Program is open to all licensed landscape architects who reside in Colorado or Wyoming. Projects submitted may be located anywhere in the world. Once a project receives an award, it is no longer eligible for entry into future ASLA Colorado awards programs. All submittals will be reviewed for compliance with the requirements, completeness, and anonymity. Submittals not meeting the requirements will be rejected before the jury review. Fees are non-refundable unless special circumstances arise.

## ENTRY FORMS

Complete an Entry Form (Exhibit A) for each individual entry. You may not submit one project in multiple categories. The client release must be signed on each entry form. Enclose the form(s) in one envelope with your check. You may submit one check for all entries combined, but each project must have its own entry form.

**Make checks payable to "ASLA Colorado."**

Mail to:

Design Workshop, Inc.  
Attn: Areti Athanasopoulos  
1390 Lawrence Street, Suite 100  
Denver, CO 80204

## DEADLINES

Once the entry form(s) are received, the primary contact for each entry will receive an email with a link to an online file sharing service, where submission documents are to be digitally uploaded.

**Entry Fees:**                      **\$250.00** (ASLA CO/WY Chapter Members)  
   **\$350.00** (Non-Members)

**Landmark Award Entry Fee: \$100.00**

Entry forms and payment due on or before **Friday, July 17th, 2020 at 5:00 PM**

File uploads due on or before **Friday, July 24th, 2020 at 5:00 PM**

## SUBMISSION REQUIREMENTS

**The following criteria and guidelines are based on the National ASLA Professional Awards program.**

As outlined below, Text, Image and Graphic Board deliverables are required to be submitted for all categories. Supplemental documents for Categories 2 or 3 are to be submitted in addition, as outlined below.

Text: In 8.5" x 11", single-spaced format, please include the following information. Export the Project Statement, Project Narrative, Plant List, and Captions into one (1) consolidated PDF.

**Project Title:**

**Project Location:**

**Award Category:**

**Project Statement:** In 175 words or less, describe the project and why it is award worthy. This statement may be used in promotional materials if the project is selected for an award. Do not mention any firm names, consultant team names or client names in the narrative.

**Project Narrative:** In 1275 words or less, the narrative should address the outlined Criteria for the category under which the project is submitted. In addition, please integrate information from the bulleted points below into the narrative. You may also reference the jury score sheet. Do not mention any firm names, consultant team names or client names in the narrative. Instead, use titles such as: "The landscape architect completed four areas of specialty work..."

- Purpose and Approach: Project scope, vision, goals, philosophy, and intent
- Role – Landscape architect vs. other participants, including owner/client and collaborators
- Context – Describe how the project responds to and/or integrates itself
- Special Factors – Explain unusual problems and unique features
- Environmental Sensitivity and Sustainability – Explain strategies and outcomes
- Significance – Describe the effect and/or value to the general public and the profession

**Plant List (NEW IN 2020):** For projects submitted in Category 1A, 1B, 4A, and 4B only, include a simple list of plants featured in the project. Latin names are not required.

**Captions:** For projects submitted in all categories, include a page of captions for the subsequent images. Captions should begin with a number that corresponds to the image file name. Captions for each image are to be no more than 40 words. Brief, introductory titles may be included and are not part of the 40-word limit.

Example:

00 SITE PLAN: The Project is located between downtown Denver and the Platte River.

01 A NEW URBAN DISTRICT: The Project transforms an underutilized area into a vibrant neighborhood.

**Planning Document Submission:** For Categories 2 and 3 only, submit an electronic copy of the planning document, research publication, or communication piece in PDF format. Remove or black out all references to the firm that is submitting the project for an award.

**Images:** Please submit images in the following format:

**Number:** Images should include at least (1) site plan (if applicable) with labels, plus five (5) but no more than fifteen (15) drawings and/or photographs for a total of sixteen (16) images. Multiple images and diagrams are allowed for each image. Should the project be selected for an award, some or all the first four images may be used in publications.

**Size:** 1900 pixels wide by 927 pixels tall, landscape orientation. Should the original image not be this proportion, please fill the height of the layout in a “full-bleed” way, leaving white space to the right and left side of the image.

**Resolution:** High-resolution JPEG files of each images at 300 dpi. Label the files in numerical order, followed by project title. Example: “01-Project Title, 02-Project Title, etc.”

**Graphic Board:** Curate one 30”x 30” project description board showcasing your photos, sketches, and text for the project. Be creative in describing the work and clearly identify each project name on the board. Include the design team members names and any other contributors or consultants on your team. Include the text “2020 ASLA Colorado Professional Awards Entry” somewhere prominently in the graphic design, along with your project’s title. Only one project is permitted on each board.

Submit the board as a high-resolution PDF file at 300 dpi. Printed boards are no longer required with application materials. ASLA Colorado may print boards for promotional activities and use them to promote your work and the profession at public events throughout the year.

### **Important Note on the Use of Submitted Materials:**

Do not submit unspecified materials and/or other unspecified file formats. If selected for an award, **project photos submitted will be reproduced and published by ASLA Colorado.** Entrants are responsible for securing permissions for all photographs from photographers. ASLA Colorado will provide proper photography and other project credits when using photos but will not assume responsibility for any copyrights or photography fees. ASLA Colorado retains the right to publish photos submitted in winning entries in magazines, on the website, and in other products in conjunction with promoting landscape architecture.

## JURY

All submissions will be judged individually, not in competition with each other. Design excellence is not dependent upon project size, type, or cost, but is recognized through individual merit. In the spirit of continuity and award integrity, the submissions will be judged by a jury of noted design professionals from another state's ASLA chapter. The jury process is "blind" and entrant identities are not revealed to the jury. Jurors will be looking for those essential, distinguishing virtues that are immediately clear and are characterized by concise but thorough rationale. The jury will complete a score sheet with comments to show how an entrant was scored. Judging results will be held in secrecy and announced at the ASLA Colorado Annual Awards Event and Celebration. The Jury has the option to NOT give any awards in any of the individual categories.

## AWARDS

### President's Award of Excellence

The President's Award of Excellence is presented to recognize the highest contribution to the advancement of the landscape architectural profession, which exemplifies the ethics upon which the profession was founded. Up to (2) two projects may be honored, if determined by a unanimous vote of the jurors.

### Honor Award

Honor Awards are presented to recognize superior professional accomplishment. This award requires a minimum score of 35 points from the jury tabulation score sheet.

### Merit Award

Merit Awards are presented to recognize outstanding accomplishments in the profession. This award requires a minimum score of 25 points from the jury tabulation score sheet.

### Land Stewardship Award

A Land Stewardship Award is presented to recognize project(s) that exemplify the stewardship of our landscape and its sustainability. It is given to a project as an addition to an award listed above.

### Landmark Award

The Landmark Award is presented to recognize a single project submitted in Category 5 completed between 15 and 50 years ago that retains its original design integrity and contributes significantly to the public realm of the community in which it is located.

## CERTIFICATES

One award certificate will be provided to each winning project at the Awards Event and Celebration. Should the event be held digitally, certificates will be mailed. After being notified of an award, winners can request duplicate certificates at \$10 each, plus \$15 shipping & handling, using the attached form. Winners must submit the Award Certificate Order Form plus fees and shipping **NO LATER THAN Friday, October 2nd, 2020**. Additional reprints requested after October 2nd will incur a \$75 special processing fee per reprint. Please be sure that company names, titles, and spelling are all correct on the Award Certificate Order Form.

## AWARDS CELEBRATION EVENT

Updates and details on this year's event (including registration and tickets) will be posted online at [www.aslacolorado.org](http://www.aslacolorado.org). Award submittal fees do not include an event ticket. The award winners will also be featured on the ASLA Colorado website throughout 2021.

## CATEGORY DESCRIPTIONS AND REQUIREMENTS

The Awards Program recognizes projects across a variety of categories. They include:

<b>Category 1A:</b>	Design (over \$ 500,000 construction budget)
<b>Category 1B:</b>	Design (under \$ 500,000 construction budget)
<b>Category 2:</b>	Analysis and Planning
<b>Category 3:</b>	Research and Communication
<b>Category 4A:</b>	Residential Design (over \$ 100,000 construction budget)
<b>Category 4B:</b>	Residential Design (under \$ 100,000 construction budget)
<b>Category 5:</b>	Landmark
<b>Category 6:</b>	Special Rotating Category (Equity, Inclusion, and Diversity)

### Category 1A: Design (over \$ 500,000 construction budget)

**Recognizes:** Site-specific works of landscape architecture that have construction budgets over \$500,000. Entries in this category must have been built. For large incremental projects, at least the first stage must be completed to be eligible for entry. The first stage must be representative of the entire project and will be judged by the same criteria as other entries in this category. Plans and/or designs for projects in which one phase has not yet been completed are not eligible.

**Criteria:** The jury will consider the quality of design and execution; design context; environmental sensitivity and sustainability; hazard mitigation, climate adaptation and resilience strategies; and design value to the client, community, and to other designers.

**Project Narrative:** Addressing the criteria for the Design category, describe the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.

**Typical Entries:** Single-site public, institutional, or private landscapes of all kinds (except entries qualifying for residential design categories), historic preservation, reclamation or conservation, green roofs, stormwater management, sustainable design, design for transportation or infrastructure, landscape art or installation, interior landscape design, and more.

### Category 1B: Design (under \$ 500,000 construction budget)

**Recognizes:** Site-specific works of landscape architecture that have construction budgets less than \$500,000. Entries in this category must have been built. This category is aimed at projects with smaller budgets that may display excellent design standards but are difficult to judge compared to those projects with much higher budgets.

**Criteria:** Same as Category 1A

**Project Narrative:** Same as Category 1A

**Typical Entries:** Same as Category 1A

### Category 2: Analysis and Planning

**Recognizes:** The wide variety of professional activities that lead to, guide, or evaluate landscape architectural design. This category does not include research or incomplete projects that would, if completed, be entered in Category 1, however planning entries should exhibit their relevance to design.

**Criteria:** The jury will consider the quality of the analysis and planning effort, context, environmental sensitivity and sustainability, likelihood of successful implementation, and value to the client, to the public, and to other designers.

**Project Narrative:** Addressing the criteria for the Planning category, describe the project's goals and objectives, what kinds of environmental and social data were collected and analyzed, methods of analysis, how options were considered, how interested parties were involved in the project, how design was used in the process, how the project was or would be implemented, and how the project is or will be administered and/or monitored, and other significant issues.

**Typical Entries:** Urban, Suburban, Rural, or Regional Planning Efforts, General Development Plans or Development Guidelines, Transportation, Town or Campus Planning, Recreation Plans, Plans for Reclamation of Brownfield Sites, Environmental Planning in Relation to Legislative or Policy Initiatives or Regulatory Control, Government Policies or Programs, Environmental Assessments, Suitability Studies, and Natural & Visual Resource Inventories.

### **Category 3: Research and Communication**

**Recognizes:** For research projects, works of accepted rigor and historical or technical research, giving evidence of examination of a problem, using recognized methods, and arriving at supported and original findings or solutions of generalized or specific value to the profession. For communication projects, achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and the value to an intended audience.

**Criteria:** For research projects, the jury will consider the clarity and importance of the research question, hypotheses, or goals; significance of historical data, where relevant, and links to current knowledge; appropriate research design and use of rigorous methods of inquiry; the clarity of presentation of outcome; potential applications to practice; and the value to the field at large. For communication projects, the jury will consider the effectiveness of message presentation, the innovation in approach or delivery, and the value to the intended audience.

**Project Narrative:** Addressing the criteria for research projects, describe the problem researched, relationships investigated, method of inquiry used, results of research (which may refer to statistical or other analysis that can be included under "images"), conclusions concerning the significance of the results, comparisons with past research, applicability to landscape architecture practice, the need for new or further research, and other significant issues. For communication projects, describe the intended purpose, audience, message(s), impact and effectiveness, distribution method (commercial bookstores, Internet, etc.), circulation/distribution (number), and other issues as appropriate.

**Typical Entries:** For research projects, investigations into methods, techniques, or materials related to landscape architecture practice; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; presentations on landscape architectural history, art, or technology. For communication projects, online communications - interactive & multimedia; print media, film, video, audio i.e. podcasts; interpretive design; exhibition design; public awareness campaigns; extension education or how-to materials intended for the non-technical consumers; environmental education materials that increases landscape architectural design and conservation awareness; environmental interpretive signage describing habitat, animals, design rationale, history and wayfinding; and presentation materials summarizing a project's design process. If your media resides online, please provide a direct link to your media in your submission. You may also provide a link directly to YouTube or Vimeo, if your media is hosted there.

### **Category 4A: Residential Design (over \$ 100,000 construction budget)**

**Recognizes:** Residential single and multifamily site-specific works of landscape architecture that elevate the design principles of quality, context/place, environmental responsibility, maintenance requirements and durability. Innovative design and construction techniques that help to reduce overall construction and maintenance costs will also be recognized. Entries in this category must have been built and have construction budgets over \$100,000.

**Criteria:** The jury will consider the quality of design context and execution, materiality, environmental sensitivity, community benefit, sustainability through Low-Impact Development (lid) incorporation, green infrastructure or additional techniques that are innovative, site-specific, and maintainable.

**Project Narrative:** Addressing the criteria for the Residential category, describe the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.

**Typical Entries:** Single-family homes; high-rise, multi-family production and custom home developments (market rate and non-market rate will be considered); transit-oriented development (TOD); historic preservation, renovation or conservation projects; senior or assisted living developments; private or small gardens; new urbanism projects with multifamily development; and more.

## **Category 4B: Residential Design (under \$ 100,000 construction budget)**

**Recognizes:** Residential single and multifamily site-specific works of landscape architecture less than \$500,000. Entries in this category must have been built. This category is aimed at projects with smaller budgets that may display excellent design standards but are difficult to judge compared to those projects with much higher budgets.

**Criteria:** Same as Category 4A

**Project Narrative:** Same as Category 4A

**Typical Entries:** Same as Category 4A

## **Category 5: Landmark Award**

**Recognizes:** A distinguished landscape architecture project completed between 15 and 50 years ago that retains its original design integrity and contributes significantly to the public realm of the community in which it is located.

**Criteria:** The jury will consider the project's sustained value to the community it serves and the continued relevance of the project's design expression.

**Project Narrative:** Addressing the criteria for the Landmark category, describe the project's original intent, design challenges, original surrounding environment (and how it may have changed over time), social concerns, history of use, community context, and impact on the public realm, the profession, and practice.

**Typical Entries:** Parks, plazas, sculpture gardens, botanical gardens, river walks, and more. Public officials and agencies, civic and historic preservation organizations, and interested individuals and entities are encouraged to submit projects in this category.

**NOTE: An official entrant in this category does not need to be an ASLA member. Local organizations, public officials, and other interested individuals are welcome to enter a qualified project in this category.**

## **Category 6: Equity, Inclusion, and Diversity**

**Recognizes:** Built or unbuilt projects that focus on equity, inclusion, and diversity. This is a specialty award category that changes biannually.

**Criteria:** The jury will consider the project's focus on designing for social impact - projects that give voice to those who have been historically disenfranchised, marginalized, or excluded. Projects do not have to be constructed at the time of entry. Projects may be in any state if the primary landscape architect is in Colorado or Wyoming.

**Project Narrative:** Addressing the criteria for the Equity, Inclusion, and Diversity category, describe the project's goals and objectives, what kinds of social data were collected and analyzed, how interested parties were involved in the project, and how the employed strategies delivered inclusive, equitable design.



# ASLA COLORADO 2020 PROFESSIONAL AWARDS

## ENTRY FORM (EXHIBIT A)

Entry Category: \_\_\_\_\_

Project Title: \_\_\_\_\_

Primary Landscape Architect(s): (Individual, firm, or agency): \_\_\_\_\_

### Primary Contact Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Extent of Involvement in Entry: \_\_\_\_\_

The information above will be used for publicity and award certificates for winning entries. Please confirm the accuracy of spelling, titles, and addresses.

**Note:** This program focuses on honoring the work of Licensed Landscape Architects in Colorado and Wyoming. Due to time and space restraints, it is not possible to recognize all the other disciplines and contributing consultants working on the projects during the awards ceremony. These additional consultants, clients, and contractors may be listed as recipients on the issued Award Certificates. Please list on an additional sheet if necessary.

### Entry Form Release

I have reviewed the information related to the 2020 ASLA Colorado Professional Awards program and understand that should I be a chosen winner, I am responsible for assisting ASLA Colorado in the production of additional press-worthy graphics and written material. I understand that all winning material will remain the property of ASLA Colorado for publicity purposes.

Entrant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ CO/WY License # \_\_\_\_\_ ASLA # \_\_\_\_\_

### Client Release

I have reviewed my submission and have no objections to the entry, judging, or publication/promotion of this material.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Owner, Firm, Agency, Institution or Publisher: \_\_\_\_\_

**Deadline for receipt of all entry forms and payment is Friday, July 17th, 2020 at 5:00 PM.**

Attn: Areti Athanasopoulos  
Design Workshop  
1390 Lawrence Street, Suite 100  
Denver, CO 80204

**Questions?** Contact Areti Athanasopoulos at 720.907.9350 | [aathanasopoulos@designworkshop.com](mailto:aathanasopoulos@designworkshop.com)

**ASLA COLORADO 2020 PROFESSIONAL AWARDS**

**JURY SCORE SHEET (May be completed individually or as a group)**

**Project Category: (Circle One)**    1a    1b    2    3    4a    4b    5    6

**Project Name:** \_\_\_\_\_

**Project Information: (Circle One)** – 0 indicates lowest score, 5 indicates highest score

**Does the submission include all required submittal materials?**

Yes    No (If no, the project is disqualified)

**Does the submission present the project in a clear, organized, and comprehensive manner?**

0    1    2    3    4    5

**Does the submission demonstrate the value to client, public, and other designers?**

0    1    2    3    4    5

**Does the submission provide quality plans, photos, and graphics to describe the project accurately?**

0    1    2    3    4    5

**Design: (Circle One)** – 0 indicates lowest score, 5 indicates highest score

**Does the project represent exemplary landscape architecture?**

0    1    2    3    4    5

**Does the project successfully integrate itself into the surrounding context?**

0    1    2    3    4    5

**Does the project address the needs of the intended user?**

0    1    2    3    4    5

**Does the project incorporate special features that make the project unique or imaginative?**

0    1    2    3    4    5

**Does the project incorporate principles of environmental sensitivity and sustainability?**

0    1    2    3    4    5

**Total Points Awarded (40 Points Maximum)** \_\_\_\_\_

## Award Designation

- **No Award Presented** 0 to 25 points
  - **Merit Award** 25 to 35 points
  - **Honor Award** 35 to 40 points
  - **President's Award of Excellence –** All 5 jury members needed to award  
Two (2) awards max per year
  - **Land Stewardship Designation –** 4 of 5 Jury members needed to award  
No maximum
- Land Stewardship Awards are presented to projects that exemplify sustainability and the stewardship of our landscapes.
- **Landmark Award –** 4 of 5 jury members needed to award  
One (1) award max per year

## Award Level

**No Award**

**Merit Award**

**Honor Award**

**President's Award of Excellence**

**Land Stewardship**

**Landmark Award**

If this project did not merit an award, we ask that the juror please add comments to suggest what the entrant could do to improve the project to resubmit again in the future. Please indicate if you feel this project does not merit a resubmittal in the future.

### STRENGTHS

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### WEAKNESSES

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### GENERAL COMMENTS

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